



## Company Overview

SMAAASH Entertainment, Inc. (NASDAQ: WINR) is building a global virtual reality gaming and fully integrated eSports platform company, seeking to revolutionize the way that people view entertainment. Co-founded by CEO F. Jacob Cherian and CFO Suhel Kanuga, SMAAASH is an emerging operator and developer of family entertainment centers throughout the United States, combining proprietary sports, eSports, virtual and augmented reality gaming as well as dining into a highly interactive and innovative social experience for family and friends. The Company's fully integrated eSports platform concept will include the development of dedicated eSports centers nationwide beginning in 2019, alongside the management of eSports teams at all competitive levels.

## Simplicity Esports Partners With Newzoo to Strengthen Its Strategies With Data-Driven Insights

Sep 21 2020, 12:12 PM EDT

## Simplicity Esports and Gaming Company Signs Non-binding Letters of Intent to Acquire Four Esports Gaming Centers in All Stock Deals

Sep 8 2020, 12:37 PM EDT

## Simplicity Esports and Gaming Company Signs Binding Letter of Intent with Redragon to Sell 7.5% of Its Brazilian Subsidiary at More Than a \$6,900,000 Valuation

Sep 1 2020, 7:31 AM EDT

## Stock Overview

|            |                 |
|------------|-----------------|
| Symbol     | WINR            |
| Exchange   | OTCQB           |
| Market Cap | 10.21m          |
| Last Price | \$1.25          |
| 52-Week    | \$0.67 - \$2.60 |

09/28/2020 03:56 PM EDT

## Management Team

### Jed Kaplan

Chief Executive Officer, Interim-Chief Financial Officer and Director

## Simplicity Esports and Gaming Company

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.