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NRF 2015: Intel Showcases New Retail Solutions Deployed by Beef O'Brady's*, Best Buy* and Neiman Marcus*

At NRF 2015, Intel is showcasing the latest retail technology available in the market today and deployed by brands like Beef O'Brady's*, Best Buy*, Harlequin* books, Nebraska Furniture Mart*, and Neiman Marcus*. The Intel-based retail innovations are driving forward the Internet of Things for retail and utilize the latest analytics, personalization and security features to deliver engaging and customized shopping experiences while protecting customer data. [Demonstrations include](#) the SteadyServ* iKeg, the MemoMe Mirror and a range of point-of-sale tablets in the Intel booth (#2543) at NRF's Big Show from Jan. 11-13 in New York at the Jacob K. Javits Convention Center.

Intel booth showcasing new retail solutions at NRF 2015. (Graphic: Business Wire)

About Intel

Intel (NASDAQ:INTC) is a world leader in

computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. As a leader in corporate responsibility and sustainability, Intel also manufactures the world's first commercially available "conflict-free" microprocessors. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com and about Intel's conflict-free efforts at conflictfree.intel.com.

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