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Intel, Royal Caribbean International Bring Tablets to the Sea

NEWS HIGHLIGHTS

- Royal Caribbean's and world's first "Smartship" is outfitted with 15,000 Intel-powered tablets at point-of-sale.
- Royal Caribbean is also providing 40,000 Intel-powered tablets for all crew members within the fleet to stay connected with loved ones while at sea.

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Intel Corporation and Royal Caribbean International teamed up to integrate Intel-powered tablets onboard Quantum of the Seas, [the world's first "Smartship."](#)

Signaling a new modern age of cruising, Royal Caribbean is installing 15,000 Intel-based Dell Venue* tablets at point-of-sale locations on the new ship. It is also using 40,000 Intel-powered tablets built by HEXA Electronics*, to give to every crew member throughout its fleet, providing them an easy way to stay connected with friends and family while at sea.

The Windows 8.1* [tablets](#) for Royal Caribbean are powered by the [Intel® Atom™ processor](#) that delivers lightning-fast processing power along with long battery life and an easy-to-use interface.

The tablets at point-of-sale will perform various hospitality functions, including check-in, reservations, entertainment options, activity scheduling and billing transactions throughout the ship, thus providing a better experience for guests and more efficiency for crew members.

The Royal Caribbean crew tablets also include the productivity applications bundle from Intel, valued at \$233 per tablet and available through the [Intel Business App Portfolio program](#) with apps such as Dictionary*, DocuSign* and McAfee Anti-Virus Plus*.

Crew members can also enjoy Intel-powered tablets in their personal time, including access to apps such as Skype*, Bing* and Office365* to stay up to date on everything happening back home and to keep in touch with their loved ones while at sea.

"Introducing Intel-powered tablets to our onboard crew is part of our effort to provide the best guest experience possible," said Bill Martin, CIO of Royal Caribbean Cruises Ltd. "Keeping our crew happy by giving them easy ways to connect with family and friends and the world through the Intel-powered tablets is also an integral part in reaching that goal. We are excited to work with Intel in providing high-quality tablets for our staff and crew members."

"Our collaboration with Royal Caribbean demonstrates how Intel-powered tablets can help

the travel industry deliver better experience and more efficient services to its customers,” said CJ Bruno, Intel vice president and general manager of the Americas. “We are also excited that Royal Caribbean will provide tablets to all of its crew members for business and personal use. This will allow Royal Caribbean’s employees to personally experience the amazing performance of Intel-powered tablets across commercial and consumer applications.”

Royal Caribbean crew members began receiving tablets in November, starting with the world’s first “Smartship,” Quantum of the Seas, which was delivered on Nov. 20.

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. As a leader in corporate responsibility and sustainability, Intel also manufactures the world’s first commercially available “conflict-free” microprocessors. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com, and about Intel’s conflict-free efforts at conflictfree.intel.com.

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