

December 30, 2013



CES 2014 Fireside Chats with Intel Executives, Industry Leaders, Surprise Guests

Intel Corporation:

WHAT: CES 2014 Fireside Chats

Intel will host fireside chats with Intel executives, industry leaders and surprise guests discussing conflict-free technology, wearable devices, the Internet of Things and connected cars.

WHERE: Las Vegas Convention Center, Central Hall, Intel Booth #7252

WHEN: Jan. 7, 1 p.m. -- Internet of Onesies, Bottle Warmers and Coffee

Intel and industry entrepreneurs will discuss potential for the Internet of Things to drive human and business transformation as well as highlight areas of growth including wearables, retail and manufacturing.

Jan. 8, 12 p.m. -- Quest for Conflict-Free Technology

A conversation and moderated Q&A with Intel and social activists on the challenge for the electronics industry, as a main users of metals from the Democratic Republic of the Congo, in making conflict-free products.

Jan. 9, 10 a.m. -- Putting the Pedal to the Metal to Develop the Connected Car

Intel will highlight investments and partnerships in automotive that are enabling experiences that will help keep drivers and passengers safer, better informed and entertained on the road.

MORE INFORMATION: www.intel.com/newsroom/ces

Intel Corporation

Suzy Greenberg, 503-696-5072

suzy.m.greenberg@intel.com

Benjamin Tomkins, 408-653-9365

benjamin.tomkins@intel.com

Source: Intel Corporation