

Huntington Bank to Offer Apple Pay to Customers

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Bank has agreed to become an Apple Pay[™] partner and will offer customers the service in early 2015, the bank announced today. Apple Pay is a new category of service that is transforming mobile payments with an easy, secure and private way to pay. It can be used at more than 220,000 stores and restaurants.

"We are delighted to soon offer our customers the option of Apple Pay," said Mark Sheehan, executive vice president and payments and channels director at Huntington. "Apple Pay is another in a series of initiatives Huntington has undertaken to make banking easier, along with rolling out mobile deposit and Quick Balance, which allows customers to use their phones or tablets to find their balances fast. Huntington is excited about what the future holds and looks forward to bringing this technology to our customers."

Apple Pay will allow Huntington customers to store and use their Huntington VOICE Credit Card[™] and/or Huntington debit card in a digital, tokenized form with the new iPhone® 6 and iPhone® 6 Plus. Apple Pay allows users to make in-store and in-app purchases with a single touch of the finger using Touch ID[™]. In addition, paying with Apple Pay is private as the cashier never sees your name, card numbers or security code.

For more information on Apple Pay, visit: <u>http://www.apple.com/apple-pay/</u>

About Huntington

Huntington Bancshares Incorporated (NASDAQ: HBAN and www.huntington.com) is a \$64 billion asset regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, and its affiliates provide full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state retail banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of more than 700 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and more than 1,500 ATMs. Through automotive dealership relationships within its six-state retail banking franchise area and selected other Midwest and Northeast states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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