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Huntington Bank Names Jeff Sturm Chief Continuous Improvement Officer

Position created to further improve Huntington's operating leverage and industry-leading customer service

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Bank (NASDAQ: HBAN; www.huntington.com) announced today that it has named Jeff Sturm chief continuous improvement officer. Sturm will focus on further improving internal business processes to help Huntington maintain its superior customer service and deliver its commitment of positive operating leverage. He will report directly to Chairman, President and CEO Steve Steinour.

"Jeff has more than 25 years of experience in financial services, information technology and continuous improvement," said Steinour. "His expertise will drive more efficiencies across the enterprise. He also shares Huntington's core values and will make banking easier for our customers and for our colleagues serving them in today's rapidly changing economic and regulatory environment."

Huntington has created the new position of chief continuous improvement officer to elevate its existing improvement program to the executive leadership level in light of the important role the initiative is playing in the company's success.

"I am delighted to join the Huntington team, which has proven its ability to provide superior customer service while growing the bank," said Sturm. "I look forward to taking on this new role and expanding the bank's continuous improvement initiative. I share Huntington's commitment to continue to execute its strategy of transforming the ease and access to banking for customers, colleagues, and the communities in which they reside."

Sturm is joining Huntington from Fiserv where he most recently was senior vice president for quality and capability development. In that position he was responsible for business process capability improvement, quality measurement systems and practices, and cross-company collaboration. He began at CheckFree in 1995 as a manager of internal technology teams. He worked his way up to key positions in the company including vice president of group operations and senior vice president of strategy and group operations. Fiserv purchased CheckFree in 2007.

Sturm graduated from The Ohio State University with a bachelor's degree, having majored in math and minored in computer science. He resides in Worthington, Ohio.

About Huntington

Huntington Bancshares Incorporated is a \$56 billion regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth

and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 700 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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Huntington

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