

# Midwest Energy Emissions Corp. Further Strengthens Its Board of Directors

## Chris Lee Joins ME2C as Director

WORTHINGTON, OH -- (Marketwired) -- 03/12/15 -- Midwest Energy Emissions Corp. (OTCQB: MEEC) announced today that Chris Lee on February 20, 2015 joined the Company's Board of Directors as an independent director. Since July 2014 Mr. Lee has served as the Chief Financial Officer of Butler Machinery Company, a regional dealer of top-quality heavy construction equipment and agriculture equipment for sale with locations in North Dakota, South Dakota and Nebraska. Prior to taking that position Mr. Lee was a partner at Eide Bailly, LLP, a public accounting firm with 26 offices in 12 states. Mr. Lee graduated in 2003 from North Dakota State University with a Bachelor's Degree in Accounting.

Chris Greenberg, Chairman of the Board of Directors commented, "Chris Lee's high-level knowledge and understanding of financial accounting is unparalleled, and is adjoined by his integrity. Chris is an important addition to ME2C's Board of Directors as we continue to add expertise across key financial verticals. His independence will facilitate the Company's goal to eventually list on a major stock exchange. I am excited to welcome Chris to our great team."

CEO R. Alan Kelley commented, "Today, Midwest Energy Emissions Corp. is executing on a critical path towards building a large and thriving energy-technology company in the mercury emissions control industry. We are spending every day in the field selling our patented mercury emissions solutions, executing on our existing contracts, and preparing for what should be a very significant ramp in revenues over coming years. Our Board has been bolstered with great talent and leadership which we believe will enable us to deliver well-deserved returns to our shareholders."

Midwest Energy Emissions Corp. develops and employs patented and proprietary technologies to remove mercury from coal-power plant emissions. The U.S. Environmental Protection Agency's (EPA) *Mercury and Air Toxic Standards* (MATS) rule requires that all coal- and oil-fired power plants in the U.S., larger than 25 mega-watts, must remove roughly 90% of mercury from their emissions. ME2C employs patented technology that has been shown to achieve mercury removal levels compliant with MATS at a significantly lower cost and with less operational impact than currently used methods, while preserving the ability for customers to recycle and sell fly-ash for beneficial use.

### **Safe Harbor Statement**

With the exception of historical information contained in this press release, content herein contains "forward looking statements" that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in

circumstances. Investors are cautioned that forward looking statements involve risks and uncertainties that could cause actual results to differ materially from the statements made. Matters that may cause actual results to differ materially from those in the forward looking statements include, among other factors, the gain or loss of a major customer, additional or new EPA regulations affecting coal-burning utilities, customer requesting delays under supply agreements, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

Contact:

Keith R. McGee  
Sr. Vice President  
Business Development & Investor Relations  
Midwest Energy Emissions Corp.  
614-505-6115  
[kmcgee@midwestwemissions.com](mailto:kmcgee@midwestwemissions.com)

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