

Midwest Energy Emissions Corp. Announces 2014 Year-End Business Update

WORTHINGTON, OH -- (Marketwired) -- 01/02/15 -- Midwest Energy Emissions Corp. (OTCQB: MEEC) today announced a year-end business update for the 2014 fiscal year, including developments on its Board of Directors.

Board Chairman Chris Greenberg commented, "I'm very proud of the operational accomplishments of the Midwest Energy Emissions team this year, with the broad commercialization of the Company's powerful, patented technology. The ME2C management team successfully led this effort, with the announcements of our new customer contracts, and as well, the very important \$10 million investment from Alterna Capital this summer. Augmenting this, our Board of Directors has begun to take the shape as a more independent Board, which will facilitate our plans for exchange listing."

Commented CEO R. Alan Kelley, "I am excited about our Company's prospects for 2015 and beyond, after laying the groundwork we did this past year. We have met customer shipments in a timely manner thanks to the skill and determination of ME2C's operations. Our team performed and executed, and we have hired a number of extremely talented employees in key areas to ensure that growth and innovation continue at the same time that we execute on providing the very best product to our customers. This is an exciting time for our Company as we move into growth and execution mode."

Midwest Energy Emissions Corp. develops and employs patented and proprietary technologies to remove mercury from coal-power plant emissions. The U.S. Environmental Protection Agency's (EPA) *Mercury and Air Toxic Standards* (MATS) rule requires that all coal- and oil-fired power plants in the U.S., larger than 25 mega-watts, must remove roughly 90% of mercury from their emissions. ME2C employs patented technology that has been shown to achieve mercury removal levels compliant with MATS at a significantly lower cost and with less operational impact than currently used methods, while preserving the ability for customers to recycle and sell fly-ash for beneficial use.

Safe Harbor Statement

With the exception of historical information contained in this press release, content herein may contain "forward looking statements" that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Investors are cautioned that forward looking statements involve risks and uncertainties that could cause actual results to differ materially from the statements made. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors, the gain or loss of a major customer, additional or new EPA regulations affecting coal-burning utilities, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer

utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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Source: Midwest Energy Emissions Corp.