

Midwest Energy Emissions Corp. to Present at the Energy, Utility and Environment 2014 Conference

WORTHINGTON, OH -- (Marketwired) -- 01/23/14 -- *Midwest Energy Emissions Corporation* (OTCQB: MEEC) *("ME2C")*, a company specializing in mercury capture compliance solutions that enable coal-burning power plants to meet new emissions standards, is pleased to announce that the company will present at the Energy, Utility, and Environment (EUEC) 2014 Conference (www.euec.com) on Monday February 3rd in Phoenix, AZ.

The 17th annual conference runs from February 3^{rd} through 5^{th} and offers an outstanding program with 500 expert speakers making presentations in state-of-art technologies and strategies impacting the electric utility industry.

Marcus Sylvester, VP of Sales and Marketing, will present in a session titled "HG Control and Activated Carbon" where he will detail the company's value proposition across multiple coal types, the superior performance of ME2C's leading edge technology versus competitors, and the ability to maintain critical compliance levels for coal power plants.

Midwest Energy Emissions Corporation develops and employs patented and proprietary technologies to remove mercury from coal-power plant emissions. The U.S. Environmental Protection Agency's (EPA) *Mercury and Air Toxic Standards* (MATS) rule requires that all coal- and oil-fired power plants in the U.S., larger than 25 mega-watts, must remove roughly 90% of mercury from their emissions by April 16, 2015. ME2C's technology has been shown to achieve mercury removal levels compliant with MATS at a significantly lower cost and with less operational impact than currently used methods.

About Midwest Energy Emissions Corp. (ME2C): Midwest Energy Emissions Corporation delivers cost effective mercury capture technologies to power plants and other large industrial coal-burning units in the United States and Canada. The Company's proprietary technology allows customers to meet the new, highly restrictive standards the <u>U.S. EPA</u> has set for mercury emissions, in an effective and economical manner with the least disruption to their current equipment and on-going operations. For more information, please refer to the Company's website at www.midwestemissions.com.

Safe Harbor Statement: With the exception of historical information contained in this press release, content herein may contain "forward looking statements" that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Investors are cautioned that forward looking statements involve risks and uncertainties that could cause actual results to differ materially from the statements made. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors, the gain or loss of a major

customer, change in environmental regulations, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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Source: Midwest Energy Emissions Corporation