

November 16, 2010



## Central Garden & Pet to Announce Fourth Quarter & Fiscal 2010 Results

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Central Garden & Pet Company (NASDAQ: CENT/CENTA) will announce results for its fiscal year end and fourth quarter ended September 25, 2010, on Thursday, November 18, 2010 after the close of trading.

Central will host a webcast/dial-in conference call shortly following the earnings release on Thursday, November 18, 2010, at 4:30 p.m., Eastern Standard Time (1:30 p.m. Pacific Standard Time) to discuss the third quarter 2010 results. To listen to the call by telephone, please dial 1-888-713-4213 and passcode 2013 4125 (domestic) or 1-617-213-4865 and passcode 2013 4125 (international).

In order to simplify your registration process, you may pre-register at the following link:  
<https://www.theconferencingservice.com/prereg/key.process?key=PGMXN8NMJ>

By pre-registering, you may bypass the operator and go directly to the teleconference with a unique PIN number as soon as the call begins. At the time of the call, after dialing the number and passcode mentioned above, enter your PIN for immediate access to the teleconference.

The earnings conference call will be broadcast over the Internet through Central's website. You may navigate there through [www.central.com](http://www.central.com). Re-play dial-in numbers for the call will be available for three weeks: 1- 888-286-8010 and passcode 6563 6856 (domestic) and 1- 888-286-8010 and passcode 6563 6856 (international).

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands [PENNINGTON\(R\)](#), [SMART SEED<sup>TM</sup>](#) and [THE REBELS\(TM\)](#); wild bird feed and the brand [PENNINGTON\(R\)](#); weed and insect control and the brands [AMDRO\(R\)](#), [SEVIN\(R\)](#), [IRONITE\(R\)](#) and [Over 'N Out\(R\)](#); and decorative outdoor patio products and the brands [NORCAL\(R\)](#), [NEW ENGLAND POTTERY\(R\)](#) and [MATTHEWS FOUR SEASONS\(TM\)](#). We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands [ADAMS\(TM\)](#) and [ZODIAC\(R\)](#); aquatics and reptile and the brands [OCEANIC\(R\)](#), [AQUEON\(TM\)](#) and [ZILLA\(TM\)](#); bird & small animal and the brands [KAYTEE\(R\)](#), [SUPER PET\(R\)](#) and [CRITTER TRAIL\(R\)](#); dog & cat and the brands [TFH\(TM\)](#), [NYLABONE\(R\)](#), [FOUR PAWS\(R\)](#), [PINNACLE\(R\)](#) and [Avoderm\(R\)](#); and equine and the brands [FARNAM\(R\)](#), [BRONCO\(R\)](#) and

SUPER MASK(R). We also provide a host of other application-specific Pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 4,300 employees, primarily in North America and Europe. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at [www.central.com](http://www.central.com).

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: The statements contained in this release which are not historical facts, including the potential for incorrect profitable sales, are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in or implied by forward-looking statements. These risks are described in the Central's Annual Report on Form 10-K, filed November 20, 2009, and Quarterly Report on Form 10-Q, filed August 5, 2010, and other Securities and Exchange Commission filings. Central undertakes no obligation to publicly update these forward-looking statements to reflect new information, subsequent events or otherwise.

Source: Central Garden & Pet Company