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Cemtrex to Showcase SmartDesk at Consumer Electronics Show (CES) 2019

Farmingdale, NY, Dec. 06, 2018 (GLOBE NEWSWIRE) -- - [Cemtrex Inc.](#) (Nasdaq: [CETX](#), [CETXP](#), [CETXW](#)), a leading global technology and manufacturing company, today announced that will showcase the company's flagship device, the SmartDesk, at the most influential technology event in the world, [CES 2019](#). The event will be held January 8 through January 11, 2019 in Las Vegas, NV. Cemtrex will be on-site at booth #17927 at the Las Vegas Convention Center, Central Hall 1.

In 2018, CES attracted over 180,000 global attendees who are actively interested in the most cutting-edge technology the world has to offer. Audiences include representatives and decision makers from the biggest brands in the world, including Samsung, Microsoft, Google and more.

"We're excited to feature the SmartDesk at the largest technology event in the world," said Saagar Govil, CEO and Chairman of Cemtrex. "This will be our first opportunity to present this outstanding product on such a large scale. Thousands of business and technology leaders converge at CES every year, so it's a perfect audience for the innovative SmartDesk. We are currently scheduling meetings with major companies to experience our SmartDesk firsthand and to learn how it can help them realize a new workplace experience."

Cemtrex's SmartDesk is poised to be most advanced workstation on the market. A blend of futuristic hardware and groundbreaking productivity software, the SmartDesk delivers an efficient user experience in a luxurious package. With a 72-inch, high resolution multi-touch display (with integrated proprietary touch and touchless gestures as well as the ability to draw and scan documents directly on the desk), wireless connectivity for full access to the cloud, and next-generation wireless charging capabilities for mobile devices, the SmartDesk is the next step in the evolution of the modern workplace.

Many leading technology companies have focused on mobile technology over the last twenty years, but these technologies sacrifice performance when you are at your base – whether it is your home or office. Studies from the University of Utah and Princeton Neuroscience Institute have shown that using small monitors like laptop screens can decrease productivity upward of 40% and the clutter created when wiring your own monitors can negatively impact focus on a neurological level.

As a seamlessly integrated device, SmartDesk eliminates many weaknesses of the modern workplace, including clutter, tangled wires, outdated technology and cross-device compatibility issues. Companies regularly spend between \$7,000 - \$10,000 per workstation for employees when factoring in cubicles, computer and all the peripheral devices required in a worker's day. Starting at \$4,499, the SmartDesk provides tremendous value for businesses and consumers alike, including many required peripherals seamlessly integrated into the desk. The Company also offers monthly financing options for those customer who do

not want to pay the entire amount up front. Starting January 1st, Cemtrex will also provide 24/7 customer support so SmartDesk users can continue working with minimal interruption.

The Company has received demand for SmartDesks from customers in a variety of different industries and for planned uses in different applications. The Company continues to receive orders for use in financial companies, logistics companies, call centers, innovation labs, universities, engineering firms, advertising firms, software developers, and many more.

Early this year, Cemtrex unveiled its Enterprise “No Risk” Sales program, which allows large organizations to evaluate the SmartDesk for their internal use cases so they can plan purchasing on a larger scale. Organizations typically spend one to two months exploring the SmartDesk and evaluating its best uses within their work environments before making larger purchasing decisions. Current pilots include some of the worlds biggest and most influential companies, universities and municipalities, including United Airlines, Stanley Black & Decker, Rush Medical, City of Atlanta and VMware.

Cemtrex’s SmartDesk is the next evolution of the modern workspace, bringing millions of Americans’ workplaces into the 21st Century. The SmartDesk has already garnered orders and interest from major airlines, world renowned universities, global engineering firms, banks, medical centers and other FORTUNE 500 corporations globally. The SmartDesk has recently received positive reviews and coverage from various tech and consumer outlets, including:

[Bloomberg Markets AM](#)

[Entrepreneur Radio](#)

[Business Insider](#)

[The Verge](#)

[CNET](#)

[TechSpot](#)

[DesignMilk](#), and more.

To learn more and stay updated about SmartDesk, please visit www.smartestdesk.com.

About Cemtrex

Cemtrex, Inc. (NASDAQ: CETX) is a diversified technology company driving innovation in a wide range of sectors, including smart technology, virtual and augmented realities, advanced electronic systems, industrial solutions, and intelligent security systems. Cemtrex is the manufacturer of the SmartDesk, the world’s most advanced workstation. Find us on the web at www.cemtrex.com.

Safe Harbor Statement

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to Cemtrex’s

proposed offering of securities. These forward-looking statements are based on management's current expectations and are subject to certain risks and uncertainties, including those described in Centrex's SEC periodic reports and other filings, that could cause actual results to differ materially from those set forth in or implied by such forward-looking statements. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date.

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