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# SiriusXM Teams Up with Trendsetting International Broadcasters to Launch the Radio Monaco Channel

*Showcasing the soundtrack to the iconic international music destination, SiriusXM's Radio Monaco channel to play sets from world renowned DJs and global superstars*



**NEW YORK — November 15, 2023**-SiriusXM announced today its collaboration with Europe's Radio Monaco to launch the [Radio Monaco](#) channel. Available now on SiriusXM channel 340, the newest full-time streaming channel brings the essence of Monte-Carlo and biggest artists and DJs playing on Europe's top music destination straight to SiriusXM's listeners in North America. Originally launched in 2006, Radio Monaco is the first and only music stream that originates from Monaco.

Monaco may be one of the smallest countries in the world, but it has always been at the forefront when it comes to entertainment. From a long history with Princess Grace to many legendary music and entertainment performances over the years, it continues to be on the pulse of dance music with its legendary Jimmy's Monte-Carlo club and trendsetting Radio Monaco. Now SiriusXM and Radio Monaco have come together to form the unique high energy Radio Monaco channel, which will make listeners feel the beat and pulse of the sounds of Monte-Carlo and much more coming from the principality.

The channel will broadcast live from Jimmy's Monte-Carlo, play legendary world renowned DJs, air DJ sets from the parties surrounding the Monaco Grand Prix and have exclusive interviews and content with the most interesting international stars who live and play in Monaco. Hear special performance broadcasts and DJ sets from superstars like Alec Monopoly, DJ Flo Dosh, Diplo and many more. Curated specifically for SiriusXM listeners, the channel brings Monaco's entertainment, exuding opulence, glamor, and world class performances and events to radio like never before.

"SiriusXM continues to provide unique audio content, and we are thrilled to launch the new Radio Monaco channel bringing the energy and pulse of Monaco's trending sounds to our North American listeners exclusively," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Monaco has always been at the center of music and entertainment and this channel truly captures the elite luxury lifestyle and music culture of one of the world's most unique destinations, creating an unforgettable and disruptive radio experience."

Radio Monaco, which adds to the growing lineup of Electronic Dance channels, is SiriusXM's newest 24/7 channel and is available to subscribers across North America anywhere they go with the SiriusXM app.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See offer details.

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### **About Sirius XM Holdings Inc**

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

### **About Radio Monaco**

Over the years Radio Monaco has established itself as a prestigious radio destination in Europe with a lineup of fascinating and culturally rich guests joining its airwaves. Since Radio Monaco's launch in 2006, there have been exclusive on-air interviews with Prince Albert, Princess Caroline and Princess Stephanie, who even hosted her own show. Annually, Radio Monaco broadcasts from the prestigious Prince Albert's Monte Carlo Gala for Planetary Health. Previous guests and honorees have been actors Sharon Stone, John Goodman and Sting.

As a global music leader and important European curator, Radio Monaco was instrumental in helping to break DJs including Purple Disco Machine, Mark Ronson, Disclosure, Justice and were key to helping break and establish superstar artists Dua Lipa, Sam Smith and Bruno Mars.

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