

## Indianapolis 500 to Air Live on SiriusXM

On the 100th Anniversary of "The Greatest Spectacle in Racing," listeners nationwide get live race broadcast plus extensive pre- and post-race coverage

## Danica Patrick, Dario Franchitti and Helio Castroneves guest DJ on SiriusXM music channels throughout the weekend

NEW YORK, May 26, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Satellite Radio Partner of INDYCAR, the sanctioning body for the IZOD IndyCar® Series and Firestone Indy Lights, announced today that it will celebrate the 100th anniversary of the world-renowned Indianapolis 500 with comprehensive coverage of the race and the events leading up to it.

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(Logo: https://photos.prnewswire.com/prnh/20101019/NY84997LOGO)

SiriusXM listeners will have access to the live call of "The Greatest Spectacle in Racing" from Indianapolis Motor Speedway this Sunday, May 29, on channel 94 on XM and channel 212 on Sirius Premier (formerly known as "The Best of XM"). Motorsports fans will hear prerace programming, including expert commentary and analysis, interviews with drivers and live coverage of driver introductions. When the green flag drops at 12:00 pm ET, SiriusXM listeners will hear the race live in its entirety, followed by a post-race recap and interviews.

In addition to the Indianapolis 500, SiriusXM will broadcast the Firestone Freedom 100 race featuring the Firestone Indy Lights at 12:00 pm ET on Friday, May 27. The 100-mile race from INDYCAR's developmental series features some of the world's best young open-wheel drivers. After the Firestone Freedom 100, SiriusXM will air the IZOD Indy 500 Pit Stop Challenge and a recap of the day's Indy 500 practice. All broadcasts air nationwide on channel 94 on XM and channel 212 on Sirius Premier.

IZOD IndyCar Series drivers Danica Patrick, Dario Franchitti and Helio Castroneves stopped by the SiriusXM studios in New York this week to discuss the centennial anniversary race at the Brickyard and also serve as guest DJs on various SiriusXM music channels.

Patrick was a guest DJ on Lithium, channel 34, SiriusXM's 90s alternative rock channel, Franchitti played his favorite songs on SiriusXM's 90s on 9 channel, and Castroneves played rock and pop hits from the 2000s and today on The Pulse, channel 10. The guest DJ sessions will air on their respective channels starting Friday, May 27, and replay throughout the weekend.

SiriusXM's motor racing coverage on Sunday, May 29, will also include the Coca-Cola 600 NASCAR Sprint Cup Series race from Charlotte Motor Speedway, 6:00 pm ET on channel

90 on Sirius and XM Premier (formerly known at "The Best of Sirius"), as well as the Formula One™ Grand Prix of Monaco, 8:00 am ET on channel 94 on Sirius and channel 208 on XM.

For more information, please visit <a href="http://www.siriusxm.com">http://www.siriusxm.com</a>.

## **About Sirius XM Radio**

<u>Sirius XM Radio</u> is America's satellite radio company. Sirius XM broadcasts more than <u>135</u> satellite radio channels of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to 20.6 million subscribers. Sirius XM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31,2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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