

## Martha Stewart Living Radio's 'Thanksgiving Hotline' Launches on SIRIUS XM Radio

30 top chefs and entertaining experts offer tips, tricks and more to listeners for 30 hours over three days on Stewart's exclusive satellite radio channel

Stellar lineup of experts, including Martha Stewart, Emeril Lagasse, Mario Batali, Lidia Bastianich, and Jean-Georges Vongerichten help America cook the biggest meal of the year

Get a taste of the great chefs' recipes with a free online cookbook available for download at www.sirius.com/martha

NEW YORK, Nov. 10 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) today announced that more than 30 top chefs and entertaining experts will participate in the Martha Stewart Living Radio "Thanksgiving Hotline." For 30 hours over three days -- November 23, 24 and 25 -- these chefs and experts will broadcast tips, tricks, recipes, and kitchen secrets on SIRIUS XM to listeners across the country while answering questions from callers and tackling holiday quandaries ranging from the traditional to the unexpected.

(Logo: <a href="http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO">http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO</a>)

For this annual SIRIUS XM special, more than 30 of the world's leading chefs and entertaining experts -- including Martha Stewart, Emeril Lagasse, Mario Batali, Lidia Bastianich, Jean-Georges Vongerichten and Bill Telepan -- will join the Martha Stewart Living Radio hosts live in studio to reveal their juiciest Thanksgiving tips and personally answer questions and offer advice.

The Martha Stewart Living Radio "Thanksgiving Hotline" will air November 23, 24 and 25 from 7:00 a.m. - 5:00 p.m. ET on Martha Stewart Living Radio, SIRIUS channel 112 and XM channel 157 as part of "The Best of SIRIUS" package. Each full day of programming and interviews will replay nightly at 7:00 pm ET on both SIRIUS and XM.

This extraordinary "Thanksgiving Hotline" offers Martha Stewart Living Radio and SIRIUS XM listeners a rare chance to hear these culinary legends divulge their favorite Thanksgiving recipes for the main course, hors d'oeuvres, variations on the traditional turkey meal, desserts, wine pairings, specialty cocktails (including non-alcoholic suggestions) designed for the holidays and much more. They will also share their personal Thanksgiving memories and family traditions.

Martha and her team of Thanksgiving experts will also supply useful tips for cooking on a budget and share simple yet elegant suggestions to spruce up the table and spread holiday cheer.

SIRIUS XM Radio listeners can call 866-675-6675 or email their questions to radio@marthastewart.com.

## Full lineup of scheduled guests:

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Monday, November 23
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7:00 am ET: Alex Guarnaschelli, chef, Butter
8:00 am ET: April Bloomfield, executive chef, co-owner, The Spotted Pig
9:00 am ET: Michael Anthony, chef, Gramercy Tavern
10:00 am ET: Thomas Keller, executive chef, restaurant owner, Per Se,
The French Laundry, Bouchon
11:00 am ET: Gina DePalma, pastry chef, cookbook author
12:00 pm ET: Bill Telepan, chef/owner, Telepan, cookbook author
1:00 pm ET: David Burke, chef, David Burke Townhouse, David Burke Prime
and Fishtail
2:00 pm ET: Amanda Freitag, executive chef, The Harrison
3:00 pm ET: Emeril Lagasse, chef, restaurateur of numerous restaurants
including Emeril's and NOLA, television personality, and cookbook author
4:00 pm ET: Martha Stewart, cooking, entertaining expert and founder of
Martha Stewart Living Omnimedia
Tuesday, November 24
7:00 am ET: Mikey Price, executive chef/owner, Market Table
8:00 am ET: Lidia Bastianich, Italian chef, owner of numerous restaurants
including Felidia, cookbook author, television host
9:00 am ET: Michael Lomonaco, executive chef, Porter House, television
host, cookbook author
10:00 am ET: Nigella Lawson, television host, bestselling author
11:00 am ET: Johnny Iuzzini, executive pastry chef for Jean Georges,
author, Dessert FourPlay: Sweet Quartets From a Four-Star Pastry Chef,
12:00 pm ET: Charlie Palmer, chef, restaurant owner of numerous
restaurants including Aureole, Charlie Palmer Steak, cookbook author
1:00 pm ET: Anita Lo, chef/owner, Rickshaw Dumpling Bar; food/wine
columnist
2:00 pm ET: Marcus Samuelsson, chef, owner, Aquavit, cookbook author;
Isaac Mizrahi, leader in the design business for almost twenty years
3:00 pm ET: Frank Stitt, chef/owner, Highlands Bar & Grill, Bottega and
Cafe Bottega
4:00 pm ET: Jean-Georges Vongerichten, chef, restaurant owner, television
personality; Bernie Sun, sommelier, corporate beverage director for Jean-
Georges' four-star restaurant group
Wednesday, November 25
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7:00 am ET: Franck Deletrain, chef, Cafe Centro
8:00 am ET: Pierre Schaedelin, executive chef, Benoit Bistro
9:00 am ET: Mario Batali, chef/owner of numerous restaurants including
Babbo, Del Posto, Casa Mono, Esca, television personality, cookbook author
10:00 am ET: Paul Liebrandt, executive chef, Corton, New York City
11:00 am ET: Elizabeth Karmel, chef, cookbook author and founder, Girls at
the Grill, website that provides backyard cooks with simple barbecue
instructions and recipes
12:00 pm ET: Jonathan Waxman, chef, restaurateur, Barbuto, cookbook author
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1:00 pm ET: Rick Bayless, James Beard Award-winning chef, Frontera Grill and Topolobampo, cookbook author, television host
2:00 pm ET: Anne Burrell, chef, television personality
3:00 pm ET: Joey Campanaro, chef and owner, The Little Owl and Market Table, television personality
4:00 pm ET: Allen Katz, director of mixology and spirits education for Southern Wine and Spirits of New York; Govind Armstrong, executive chef/owner, Table 8, cookbook author
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All of the chefs contributed their own recipes for a special, free online cookbook, *Martha Stewart Living Radio's Thanksgiving Hotline Recipes*, created for SIRIUS XM especially for the occasion. This extraordinary collection of recipes and tips covers everything from turkey to desserts to wine selections, and is available for download at <a href="www.sirius.com">www.sirius.com</a> and <a href="www.sirius.com">www.sirius.com</a> and <a href="www.sirius.com">www.sirius.com</a> and

For more information, please visit: www.sirius.com/martha and www.sirius.com/thanksgiving.

## About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," " are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the

results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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