

November 4, 2009



# SIRIUS XM Radio Decks the Halls With Five Channels of Commercial-Free Holiday Music

NEW YORK, Nov. 4 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced its extensive holiday music lineup featuring five commercial-free specialty channels celebrating the most festive time of year.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM's holiday music channels will showcase traditional holiday songs, classical Christmas carols, Hanukkah music, country Christmas hits and contemporary festive music. The special holiday programming will feature holiday music favorites recorded by artists including Dean Martin, Paul McCartney, Andy Williams, Mariah Carey, the Mormon Tabernacle Choir and Trans Siberian Orchestra. The various channels will offer listeners the perfect soundtrack to any holiday party.

*SIRIUS XM Radio holiday channel lineup features:*

*Holly (SIRIUS channel 3 and XM channel 23)* will feature contemporary holiday music as well as traditional favorites, including songs by John Mayer, Colbie Caillat, Josh Groban and Michael Buble.

Monday, November 16 - Thursday, December 31.

*Holiday Traditions (SIRIUS channel 4 and XM channel 4)* will feature traditional holiday recordings from the '40s through the '60s by artists such as Bing Crosby, Andy Williams, Ray Conniff and Nat "King" Cole.

Monday, November 16 - Friday, December 25.

*Holiday Pops (SIRIUS channel 79 and XM channel 77)* will feature classical Christmas carols sung by the greatest classical musicians of all-time, including the Mormon Tabernacle Choir, Luciano Pavarotti, Boston Pops and Leontyne Price.

Monday, December 7 - Friday, December 25.

*Country Christmas (SIRIUS channel 62 and XM channel 10)* will feature a wide-ranging assortment of country Christmas music, including Garth Brooks, Carrie Underwood and Kenny Rogers.

Monday, December 7 - Friday, December 25.

*Radio Hanukkah (SIRIUS channel 76 and XM channel 28)* will feature an extensive collection of Hanukkah music and special segments celebrating Jewish culture, including Jewish

community leaders, prominent artists and various celebrities sharing personal stories and memories about the holiday season. Radio Hanukkah will also feature a live broadcast of the lighting of the National Menorah on the Ellipse in front of the White House.

Monday, December 7 - Saturday, December 19.

SIRIUS XM's commercial-free holiday channels will also be available online at SIR and XMRO.

For more information about additional holiday programming, please visit [www.sirius.com](http://www.sirius.com) or [www.xmradio.com](http://www.xmradio.com)

#### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our*

*substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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