

October 30, 2009



# **SIRIUS XM Radio Announces Introductory Trial Offer Now Available On Chrysler Group LLC Certified Pre-Owned Vehicles**

**Certified Pre-owned Vehicles include a three-month trial subscription to the "SIRIUS Everything" package**

NEW YORK, Oct. 30 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (NASDAQ: SIRI) and Chrysler Group LLC today announced that Chrysler Group customers in the United States will receive an introductory three-month trial subscription of the "SIRIUS Everything" package upon the purchase of all SIRIUS-equipped Chrysler Group LLC Certified Pre-owned Vehicles (CPOV).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

The "SIRIUS Everything" package delivers more than 130 channels of premier sports, news, talk, entertainment and 100% commercial-free music programming plus traffic and weather information.

"Chrysler Group is pleased to offer customers the added benefit of a three-month trial subscription to 'SIRIUS Everything' when they purchase an eligible Certified Pre-owned Vehicle," said Steven Beahm, Vice President Sales Operations, Chrysler Group LLC. "With more than 800 Chrysler, Jeep® and Dodge dealerships located across the United States selling Certified Pre-owned Vehicles, customers will have both the peace of mind they get knowing the vehicle has gone through our rigorous certification process and comes with a factory-backed warranty, as well as the ability to enjoy a three-month trial of SIRIUS."

"The roll out of the three-month introductory offer of the 'SIRIUS Everything' package reaffirms our long-standing commitment to provide Chrysler Group customers with the best audio entertainment on the road," said Steve Cook, Group Vice President and General Manager, Automotive Division, SIRIUS XM Radio. "We are thrilled to offer our critically acclaimed sports, news, talk and 100% commercial-free music programming to drivers of certified pre-owned Chrysler Group vehicles."

Chrysler Group LLC will continue to offer SIRIUS as a factory-installed feature on most new Chrysler, Jeep and Dodge vehicles sold in the United States, each with a one-year subscription of SIRIUS included.

Chrysler Group LLC's launch of a trial offer of SIRIUS in its eligible Certified Pre-owned Vehicles is a natural outgrowth of its widespread adoption of factory-installed satellite radios in new Chrysler, Jeep and Dodge vehicles. The special Chrysler Group CPOV program also demonstrates the value Chrysler Group places on providing satellite radio to its customers and its continuing commitment to its relationship with SIRIUS XM.

For more information on SIRIUS, please visit [www.sirius.com](http://www.sirius.com).

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR®, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to*

*update any forward looking statements as a result of developments occurring after the date of this communication.*

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