

August 12, 2009



2009 PGA Championship to Air Nationwide on SIRIUS XM Radio

Live hole-by-hole coverage airs Aug. 13 - 16 from Chaska, Minn.

NEW YORK, Aug. 12 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will broadcast the 91st PGA Championship, golf's fourth and final major championship of 2009, this Thursday, Aug. 13, through Sunday, Aug. 16, on XM channel 146 and SIRIUS channel 209 with the "Best of XM" programming package.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM's live coverage, from Hazeltine National Golf Club in Chaska, Minn., will feature host Bob Stevens and analyst John Maginnes, with hole-by-hole updates from roving reporters Mark Carnevale, Fred Albers, Larry Rinker and Chuck Garbedian.

On-course coverage will start Thursday and Friday at 10 am ET and Saturday and Sunday at 11 am ET and will continue until the conclusion of each day's play. Play-by-play will immediately be followed by a wrap-up of the day's action on *PGA Championship Replay*, which will include a recap of the day's action with highlights, analysis and interviews with players. Following Sunday's live coverage, the final three hours of the final round will be rebroadcast from 8 - 11 pm ET.

Hazeltine previously hosted the PGA Championship in 2002, with Rich Beem defeating eventual four-time PGA Champion Tiger Woods by one stroke. Padraig Harrington is the defending champion of the event, having won at Oakland Hills Country Club in Michigan last year. This year's field includes Woods, who is seeking his 15th major championship victory, and Phil Mickelson, winner of the 2005 PGA Championship at Baltusrol.

In addition to the live play-by-play, listeners will hear daily talk and analysis by SIRIUS XM's expert hosts each day of PGA Championship Week.

Chris DiMarco, the runner-up in the 2004 PGA Championship at Whistling Straits in Wisconsin, hosts a new edition of his weekly show, *oPINionated*. The show, co-hosted by Greg Warmoth, airs today at 11 am ET and again at 11:30 am ET.

Playing Thru, hosted by T.J. Rives, airs live Monday - Friday from 8 - 10 am ET. On Thursday morning, *Playing Thru* will have bonus play-by-play coverage, including Tiger Woods' opening round. *Making the Turn* with Peter Kessler airs live from 10 - 11 am ET Monday through Wednesday and on Saturday and Sunday.

The *PGA Championship Preview Show*, hosted by Bob Stevens and John Maginnes, airs today from 3 - 5 pm ET, and will feature complete analysis with predictions and player interviews.

For more information on SIRIUS XM's golf coverage, visit www.xmradio.com/pgatour.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to

update any forward looking statements as a result of developments occurring after the date of this communication.

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