

July 24, 2009



# SIRIUS XM To Offer Exclusive Radio Coverage of Baseball Hall Of Fame Induction July 26

**MLB Home Plate and Mad Dog Radio channels to broadcast live from Cooperstown, NY, during Hall of Fame Weekend**

**Listeners will hear Cal Ripken Jr. and Billy Ripken as they host a Hall of Fame edition of 'Ripken Baseball'**

NEW YORK,, July 24 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will offer listeners the exclusive radio broadcast of the National Baseball Hall of Fame Induction Ceremony on Sunday, July 26, 2009 on MLB Home Plate, XM channel 175 and SIRIUS channel 210 with the "Best of XM" programming package.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

MLB Home Plate, SIRIUS XM's 24-hour baseball talk channel, will have live coverage starting at 1:30 pm ET, as all-time runs and stolen bases leader Rickey Henderson, longtime Boston Red Sox slugger Jim Rice, and former Yankees and Indians second baseman Joe Gordon are enshrined in Cooperstown, NY.

In addition to the Induction Ceremony, Hall of Fame Weekend (July 24 - 27) features a variety of baseball events and is attended by dozens of Hall of Famers. MLB Home Plate and Mad Dog Radio, SIRIUS XM's all-sports talk channel, will broadcast live from Cooperstown Friday, Saturday and Sunday, giving fans around the country access to the epicenter of baseball history, plus live one-on-one interviews with some of the game's legendary players who will be in town for the festivities.

Listeners can tune in to hear Hall of Famer Cal Ripken Jr. and his brother and major league veteran Billy Ripken host a special Hall of Fame edition of their weekly MLB Home Plate show, *Ripken Baseball*. The Ripkens will discuss this year's Hall of Fame class, air an interview Cal and Billy conducted with Jim Rice, and reminisce about Cal's induction into the Hall in 2007. *Ripken Baseball* airs every Friday (12:00 - 2:00 pm ET) exclusively on MLB Home plate. The show replays Saturday morning at 6:00 am ET.

Today, July 24, Chris 'Mad Dog' Russo will host his daily show *Mad Dog Unleashed*, live from Cooper Park, located outside the National Baseball Hall of Fame. *Mad Dog Unleashed* airs every weekday (2:00 - 7:00 pm ET) exclusively on Mad Dog Radio, SIRIUS channel 123 and XM channel 144.

On Saturday, July 25, MLB Home Plate's Jim Duquette and Bill Pidto will broadcast live (10:00 am - 1:00 pm ET) from Cooper Park. The following day, July 26, Pidto and Duquette

will be live at the Clark Sports Center (10:30 am - 1:30 pm ET) to preview the Induction Ceremony, interview Hall of Famers and lead in to SIRIUS XM's live coverage of the Enshrinement starting at 1:30 pm ET.

For more info on the MLB Home Plate channel and a schedule of MLB games on XM, please visit [www.xmradio.com/mlb](http://www.xmradio.com/mlb).

Visit [www.sirius.com/maddogradio](http://www.sirius.com/maddogradio) for more info on Mad Dog Radio plus sound and video clips from *Mad Dog Unleashed* and other programs.

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon*

*automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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