

July 13, 2009



Mercedes-Benz to Launch SIRIUS Introductory Trial on All SIRIUS-Equipped Certified Pre-Owned Vehicles

NEW YORK, N.Y., and MONTVALE, N.J., July 13/PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) and Mercedes-Benz USA today announced that customers of SIRIUS-equipped Mercedes-Benz Certified Pre-Owned vehicles will receive an introductory three-month trial subscription of the "SIRIUS Everything" package.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Mercedes-Benz will continue to offer SIRIUS as a factory-installed feature with six months of the "SIRIUS Everything" package on all model year 2010 Mercedes-Benz vehicles sold in the U.S.

"We are delighted buyers of SIRIUS-equipped Mercedes-Benz Certified Pre-Owned vehicles will now be able to experience all that SIRIUS' exceptional service offers," said Mark Webster, Manager, Pre-Owned Operations, Mercedes-Benz USA. "We are very pleased that even more Mercedes-Benz customers will be able to enjoy SIRIUS' premier sports, talk, entertainment, news and commercial-free music for years to come."

"Mercedes-Benz is committed to providing the best-in class experience to their customers and combining easy-to-use technology and innovative features in all of their vehicles," said Doug Pergament, Vice President Automotive, SIRIUS XM Radio. "Mercedes-Benz is synonymous with luxury and performance, and SIRIUS is the perfect complement to the Mercedes-Benz ownership experience."

For more information on SIRIUS, please visit www.sirius.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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