

July 13, 2009



British Open Championship Airs Nationwide On SIRIUS XM Radio

**Comprehensive coverage from The Ailsa Course in Turnberry, Scotland
airs July 16-19**

SIRIUS XM will provide more than 45 hours of live on-course play-by-play Thursday through Sunday

NEW YORK, July 13 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will air the 138th British Open Championship live nationwide this Thursday, July 16, through Sunday, July 19, on XM channel 146 and on SIRIUS channel 209 with the "Best of XM" programming package.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

SIRIUS XM will provide listeners with live hole-by-hole coverage of the Open Championship from The Ailsa Course in Turnberry, Scotland as well as live updates and analysis from SIRIUS XM's T.J. Rives, Brian Katrek, Bob Stevens and Earl Forcey.

Live coverage will start Thursday and Friday at 3:00 am ET and Saturday and Sunday at 4:00 am ET and will continue until the conclusion of each day's play. On-course coverage will be immediately followed by a two-hour wrap-up of the day's action on *Open Championship Replay*, hosted live by T.J. Rives and Bob Stevens, which will include highlights, analysis and interviews with players. Following *Open Championship Replay*, SIRIUS XM will rebroadcast the day's play-by-play during afternoon drive time and evening hours until live coverage begins the next morning.

In all, listeners will have access to more than 45 hours of live play-by-play from Thursday through Sunday plus comprehensive replays that will cover all the day's highlights and the performances of the tournament leaders.

The Open Championship is the oldest, and to many the most prestigious, of golf's four major championships. This will be the third championship hosted at The Ailsa Course, the last being won by Nick Price in 1994. Defending champion Padraig Harrington of Ireland, winner of the last two Open Championships, comes to Turnberry this week looking to take home the Claret Jug for the third straight time.

Golf fans will also hear daily talk and analysis by SIRIUS XM's lineup of expert hosts leading up to tournament coverage.

Playing Thru hosted by T.J. Rives will air live Monday through Wednesday (8:00 - 10:00 am ET), followed by *Making the Turn* with Peter Kessler (10:00 - 11:00 am ET).

Tuesday morning (7:00 am ET), PGA TOUR member Chris DiMarco and broadcaster Greg

Warmoth will host a new edition of their weekly talk show, *oPINionated*. DiMarco, who was the runner-up in 2006 British Open at Hoylake, will share his thoughts on the Open Championship and the players competing in this year's event. *oPINionated* replays several times throughout the week.

On Wednesday (2:00 pm ET), Rives and Stevens will host the hour-long *Open Championship Preview Show*, giving listeners all the latest news and updates from Scotland plus a look at the championship field teeing off the following morning.

For more information on SIRIUS XM's golf coverage, visit www.xmradio.com/pgatour.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or

costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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