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SIRIUS XM to Launch the Nationwide Hanukkah Channel Featuring Prominent Jewish Leaders, Entertainers and Artists

Radio Hanukkah highlights Jewish music and culture, starting with the first night of the Festival of Lights - live from The Lighting of The National Menorah on December 21

NEW YORK, Dec. 19 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) will broadcast Radio Hanukkah, the nation's only channel devoted exclusively to Hanukkah and Jewish culture and featuring leaders from the Jewish community, prominent artists and beloved celebrities. Radio Hanukkah will be broadcast on SIRIUS channel 3 and XM channel 38 starting Sunday, December 21 at 4:00 pm ET.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

At 5:00 pm daily in each time zone nationwide, a different Jewish celebrity will light a candle during the Festival of Lights for SIRIUS XM listeners. The celebrity guest hosts are expected to include the rock band Barenaked Ladies; jazz musician Dave Koz; Emmy Award(R)-winning actress Mare Winningham; Dr. Ruth Westheimer; actor and comedian Larry Miller; and the Tony Award(R)-winning actress Tovah Feldshuh.

SIRIUS XM will launch Radio Hanukkah with a live broadcast from the lighting of the National Menorah from the White House Ellipse with Rabbi Levi Shemtov. SIRIUS XM listeners will hear live performances by the United States Navy Band and the Three Cantors. The Lighting Ceremony of the National Hanukkah Menorah will air on Sunday, December 21 starting at 4:00 pm ET.

For the family, Radio Hanukkah will broadcast *HanuKidz*, a dedicated hour of music and fun especially for children, including live performances by Yosi and The Superdads and Hanukkah stories told by Bob Saget and Jami Gertz, each day at 3:00 pm ET.

Additionally, Radio Hanukkah will broadcast *Jewish Stars* featuring live performances from recording artists and musicians of Jewish heritage, including Blue Fringe, David Broza, Rebbie Soul and Dan Nichols twice daily starting at 4:00 pm ET and 7:00 pm ET.

SIRIUS XM Radio hosts, including legendary radio personality Bruce "Cousin Brucie" Morrow and one of the original four MTV veejays, Mark Goodman, will also bring listeners an hour of celebration of notable Jewish contributions to the world of music every weekday at 1:00 pm ET.

Complete programming information for Radio Hanukkah, including detailed broadcast schedules, is available online at www.sirius.com/holiday and www.xmradio.com/hanukkah.

Regular SIRIUS XM programming will resume after the holiday season.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this

communication.

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