December 5, 2024

EchoPark Automotive Expands Houston Southwest Freeway Experience Center

Relocation to Stafford, Texas, offers more inventory and an enhanced shopping experience

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Sonic Automotive, Inc. (“Sonic’’ or the “Company”) (NYSE: SAH), a Fortune 500 Company and one of the nation’s largest automotive and powersports retailers, today announced the relocation of EchoPark Automotive Houston Southwest Freeway to a new, larger state-of-the-art experience center at 12057 Southwest Freeway in Stafford, Texas.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241205819808/en/

EchoPark Automotive Houston Southwest Freeway (Photo: Business Wire)

EchoPark Automotive, a subsidiary of Sonic Automotive, opened the original Houston Southwest Freeway location in 2020 and quickly became a leading provider of quality, pre-owned vehicles in the Houston market. The new 16,825-square-foot Houston Southwest Freeway experience center officially opened on December 2, 2024, and offers Houston-area residents an opportunity to explore and test drive more vehicle options than the previous location.

“We are pleased to announce the new location of our EchoPark Automotive Houston Southwest Freeway experience center,” said David B. Smith, Chairman and Chief Executive Officer of Sonic Automotive. “Our teammates are excited to continue serving residents in Houston and the surrounding area from this new location, providing a wide selection of high-quality pre-owned vehicles supported by our world-class guest experience.”

As part of the grand opening celebration, EchoPark is offering guests no payments for 90 days on select inventory.[1] This offer is good until the end of the year. Guests are invited to shop online and in person. With 50% of EchoPark’s inventory under $25,000, there’s a wide range of affordable inventory ready to test drive. EchoPark is proud to be Houston’s number one used-car-buying experience and is excited to welcome guests to the new, expanded Stafford location.

[1]Well-qualified guests who purchase a 2021 or newer car with less than 60K miles between November 1, 2024 and December 31, 2024 and finance through a preferred finance company have the option to defer monthly payments for 90 days from contract date. Ask your Experience Guide for more information on participating lenders. Finance charges begin to accrue on the date guest signs the Retail Installment Sale Contract at the Annual Percentage Rate (APR) disclosed in the contract. May not be combined with other financing

offers. 72 months maximum term limit. Equal monthly payments only. Not available to Pennsylvania residents; see your dealer for details. Must take retail delivery by December 31, 2024.

About EchoPark Automotive:

EchoPark Automotive is one of the most comprehensive retailers of nearly new pre-owned vehicles in America today. Our unique business model offers a best-in-class shopping experience and utilizes one of the most innovative technology-enabled sales strategies in our industry. Our approach provides a personalized and proven guest-centric buying process that consistently delivers award-winning guest experiences and superior value to car buyers nationwide, with savings of up to $3,000 versus the competition. Consumers have responded by putting EchoPark among the top national pre-owned vehicle retailers in products, sales, and service, while receiving the 2023 Consumer Satisfaction Award from DealerRater. EchoPark's mission is in the name: Every Car, Happy Owner. This drives the experience for guests and differentiates EchoPark from the competition. More information about EchoPark Automotive can be found at www.echopark.com.

About Sonic Automotive:

Sonic Automotive, Inc., a Fortune 500 company based in Charlotte, North Carolina, is on a quest to become the most valuable diversified automotive retail and service brand in America. Our Company culture thrives on creating, innovating, and providing industry-leading guest experiences, driven by strategic investments in technology, teammates, and ideas that ultimately fulfill ownership dreams, enrich lives, and deliver happiness to our guests and teammates. As one of the largest automotive and powersports retailers in America, we are committed to delivering on this goal while pursuing expansive growth and taking progressive measures to be the leader in these categories. Our new platforms, programs, and people are set to drive the next generation of automotive and powersports experiences. More information about Sonic Automotive can be found at sonicautomotive.com and ir.sonicautomotive.com.

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