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Sonic Automotive Expands EchoPark Automotive in San Antonio, Texas

EchoPark.com

SAN ANTONIO, Dec. 19, 2017 /PRNewswire/ -- Sonic Automotive, Inc. (NYSE listed: SAH, SonicAutomotive.com), a Fortune 300 Company and one of the largest retailers of new & pre-owned vehicles in the United States, announced the expansion of EchoPark Automotive in San Antonio, Texas. Launched in the fall of 2014, EchoPark has been well-received for a revolutionary customer experience in Denver, Colorado providing guests with a whole new way to search for, buy, service and sell their pre-owned vehicles.

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"Social media provides a great barometer of customer sentiment. We are pleased to see that our guest reviews of the overall EchoPark environment and experience are positively resonating with consumers in Denver and we are excited to bring this experience to San Antonio," said Jeff Dyke, Executive Vice President of Operations.

A core principle for EchoPark is making a strong commitment to the communities in which stores are located. EchoPark makes a significant economic impact in these communities, with substantial dollars invested to open the new stores. Beyond the economic impact of their stores, EchoPark is further committed to being a great corporate citizen with extensive community service involvement.

EchoPark employees are already making an impact in the San Antonio market volunteering at Haven for Hope, San Antonio Food Bank and Farm, San Antonio Parks and Recreation and Habitat for Humanity. Helping to organize 23,000 pounds of food to provide 18,400 meals as well as assisting in the construction of eight homes, planting trees and playground

restoration. "We are really proud of our team here in San Antonio," said Mike Bell, General Manager.

EchoPark is excited to announce that they are an official partner of the San Antonio Spurs and Rampage. The Spurs organization's alignment with the community is a perfect fit for EchoPark's core values. Their role in the community is bigger than selling cars.

"We are pleased to partner with EchoPark Automotive," said Jeanne Garza,**Vice President of Partnership and Content for Spurs Sports & Entertainment.** "EchoPark's customer-first approach makes them a natural fit with the Spurs family of teams."

The EchoPark facilities are LEED-certified with sustainable building technologies, and are oriented to be a part of the existing streetscape. Each retail space mirrors a welcoming, enjoyable atmosphere with an open concept space and functional zones tailored to specific activities. Interactive research areas, comfortable lounge spaces and personalized vehicle delivery empower guests of EchoPark to shop the way they want and at their desired pace. The full sensory environment ties the brand's digital and physical assets into a seamless, flexible and compelling shopping experience. Even the internal mechanic shop is fully visible to guests through a large viewing window located in the lounge, creating an immersive customer opportunity to see how the cars are serviced.

EchoPark Automotive is about building long-term relationships with their guests and the community. Please visit EchoPark.com to learn more.

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