

June 1, 2021



VERB CEO to Highlight its Interactive Livestream Ecommerce Sales Applications at the LD Micro Invitational XI on Tuesday, June 8, 2021 at 12:00 p.m. ET

Microsoft Outlook Integration of VERB's interactive video sales technology set for commercial release in mid-June among Company's leading revenue catalysts

Company reported Q1 2021 SaaS recurring revenue growth of 38% year over year and 12% sequentially

Powerful affiliate marketing technology feature ATTRIBUTION was recently added to its verbLIVE livestream eCommerce app to drive adoption, participation, and revenues

NEWPORT BEACH, Calif. and SALT LAKE CITY, June 01, 2021 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc. \(Nasdaq: VERB\)](#) ("**VERB**" or the "**Company**"), a leader in interactive video-based sales enablement applications, including interactive livestream eCommerce, webinar, CRM and marketing applications for entrepreneurs and enterprises, today announced that CEO Rory J. Cutaia will present virtually at the LD Micro Invitational XI event to be held on June 8-10, 2021.

Mr. Cutaia will provide an overview of VERB's strategy and market opportunities, its innovative sales enablement software-as-a-service (SaaS) product offerings, the upcoming commercial release of the integration of the Company's interactive video sales technology with Microsoft Outlook (a platform with over one billion users), new hypergrowth initiatives in livestream eCommerce, and its strong Q1 2021 financial performance.

Presentation Date: Tuesday, June 8, 2021

Presentation Time: 12:00 p.m. ET / 9:00 a.m. PT (Track 3)

Event Registration Link: [LD Micro Invitational XI](#)

The three-day investor conference will be conducted on the Sequire Virtual Events platform and is expected to feature approximately 180 companies, as well as several influential keynote speakers, including Jaime Rogozinski, founder of WallStreetBets, Laurie Segall, former technology correspondent of CNNMoney, and Rishi Khanna, CEO of Stocktwits.

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB) transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and comprises a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small

business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, the applications are offered as a fully integrated suite, as well as on a standalone basis, and include verbCRM (Customer Relationship Management application), verbLIVE (Interactive Livestream eCommerce and Video Webinar application), verbTEAMS (a Self On-boarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs), and verbLEARN (Learning Management System application). The Company has offices in California and Utah. For more information, please visit: www.verb.tech.

FORWARD-LOOKING STATEMENTS

This communication contains “forward-looking statements” as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties and include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words such as “anticipate,” “expect,” “project,” “plan,” or words or phrases with similar meaning. Forward-looking statements contained in this press release relate to, among other things, the Company's projected financial performance and operating results, including SaaS Recurring Revenue, as well as statements regarding the Company's progress towards achieving its strategic objectives, including the successful integration and future performance of acquisitions. Forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties, including, but not limited to the COVID-19 pandemic and related public health measures on our business, customers, markets and the worldwide economy; our plans to attract new customers, retain existing customers and increase our annual revenue; the development and delivery of new products, including verbLIVE; our plans and expectations regarding software-as-a-service offerings; our ability to execute on, integrate, and realize the benefits of any acquisitions; fluctuations in our quarterly results of operations and other operating measures; increasing competition; general economic, market and business conditions. If any of these risks or uncertainties materialize, or if any of our assumptions prove incorrect, our actual results could differ materially from the results expressed or implied by these forward-looking statements. Investors are referred to our filings with the Securities and Exchange Commission, including our Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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Source: Verb Technology Company, Inc.