

# Industrial Production at the Point of Need

Massive opportunity today as manufacturers seek more resilient supply chains

Fourth Quarter 2023 Earnings Call Supporting Slides Investor Presentation



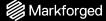
### Disclaimer

Eorward-Looking Statements. This presentation (the "Presentation") contains forward-looking statements that are based on beliefs and assumptions and on information currently available. In some cases, you can identify forward-looking statements by the following words: "may," "will," "could," "would," "should," "expect," "intend," "plan," "strategy," "anticipate," "believe," "estimate," "preject," "project," "opportunity or these terms or other comparable terminology, although not all forward-looking statements contain these words. These statements involve risks, uncertainties and other factors that may cause actual results, levels of activity, performance or achievements to be materially different from the information expressed or implied by these forward-looking statements. Although Markforged believes that it has a reasonable basis for each forward-looking statement contained in this Presentation, Markforged cautions you that these statements are based on a combination of facts and factors currently known by it and its projections of the future, about which it cannot be certain. Forward-looking statements in this Presentation include, but are not limited to, future growth rate, revenue, gross profit margin and earnings guidance; timing for achieving profitability; our ability to fulfill orders for our products in a timely fashion in the future; expected growth, the size of and opportunity to increase our addressable market: the timing of the launches of and the rate and extent of adoption of our products, including, but not limited to, our most recently introduced products; market trends in the manufacturing industry; the duration and impact effects of macroeconomic factors; and the benefits to consumers, functionality and applications of Markforged's products. Markforged cannot assure you that the forward-looking statements in this Presentation will prove to be accurate. These forward looking statements are subject to a number of risks and uncertainties, including, among others, general economic, political an

Market and Industry Data. Certain information contained in this Presentation relates to or is based on publications, surveys and the Company's own internal estimates and research. In addition, all of the market data included in this Presentation involves a number of assumptions and limitations, and there can be no guarantee as to the accuracy or reliability of such assumptions. Finally, while the Company believes its internal research is reliable, such research has not been verified by any independent source.

Use of Non-GAAP Financial Metrics, This Presentation includes the non-GAAP financial measures of non-GAAP gross profit margin, and guidance for non-GAAP financial measures of non-GAAP gross margin, non-GAAP operating loss and non-GAAP earnings per share. These non-GAAP measures are an addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with GAAP and should not be considered as an alternative to net income, operating income or any other performance measures derived in accordance with GAAP. Reconciliations of historical non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this presentation. Markforged believes that these non-GAAP measures of financial results (including on a forward-looking pasis) provide useful supplemental information to investors about Markforged. Markforged's management uses forward-looking non-GAAP measures to evaluate Markforged's projected financials and operating performance. However, there are a number of limitations related to the use of these non-GAAP measures, including that they exclude significant expenses that are required by GAAP to be recorded in Markforged's financial measures. In addition, other companies may calculate non-GAAP measures differently, or may use other measures to calculate their financial performance, and therefore, Markforged's non-GAAP measures to calculate their financial performance, and therefore, Markforged's non-GAAP measures are provided, they are presented on a non-GAAP basis without reconciliations of such forward-looking non-GAAP measures due to the inherent difficulty in forecasting and quantifying certain amounts that are necessary for such reconciliations.

Amounts herein pertaining to December 31, 2023 represent a preliminary estimate as of the date of this earnings release and may be revised upon filing our Annual Report on Form 10-K with the Securities and Exchange Commission (the "SEC"). More information on our results of operations for the year ended December 31, 2023 will be provided upon filing our Annual Report on Form 10-K with the SEC



# Manufacturing Has Changed. Press Print.

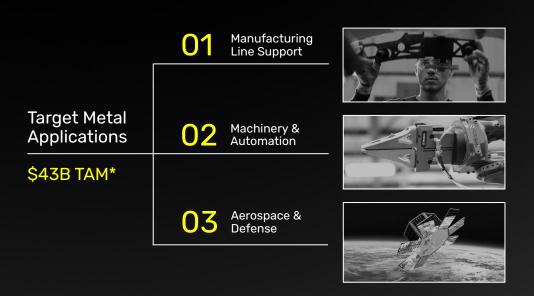


Inflection point is driving onshoring for more resilient and flexible supply chains.

### Building resilient and flexible manufacturing

- the \$43B\* opportunity available today

Keeping the factory running with on demand part production at the point of need



<sup>\$24</sup>B\* Manufacturing Line Support \$17B\* \$12T\*\* Machinery & Automation Global Manufacturing Market \$2B\* Aerospace & Defense

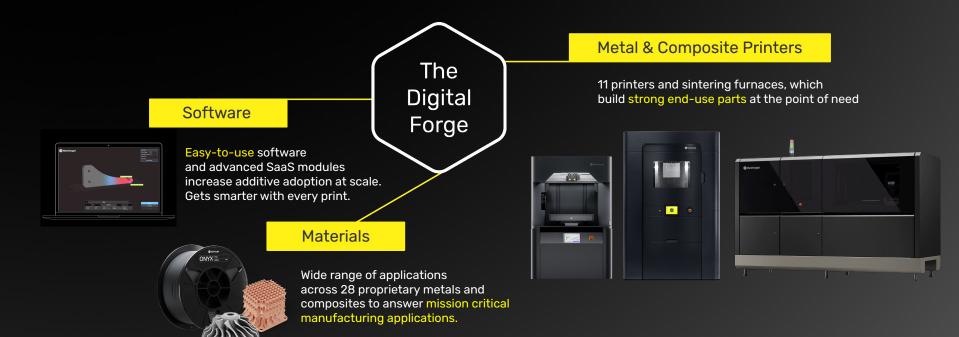
\*Market segment size data aggregated from Grandview Research, Allied Market Research, Fortune BI, Verified Research, and Imarc Group: TAMs based on share of part spend justifiable for printing using Markforged technology per customer interviews, workshops, and AoZora Consulting analysis.

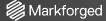
\*\*Total Manufacturing market size data per Kearney.



# Markforged's platform, The Digital Forge brings resiliency to thousands of manufacturing floors today

The Digital Forge is the reliable, easy-to-use and intelligent Additive Platform





## Our Flywheel Drives Utilization and Reliability

The Digital Forge continuously improves through over-the-air updates



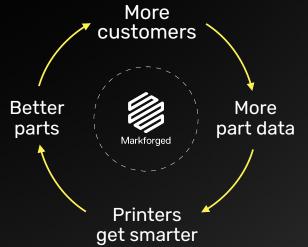
### Grow Expertise at the Speed of Global Production

New printers are added to network to scale manufacturing capacity



#### Consistent Improvement

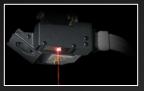
Federated fleet learning combined with real-time part corrections create a reliable and repeatable production process





#### Part Prep and Fleet Management

Simulation enables pre print strength testing. Devices are constantly streaming back data on parts and performance.



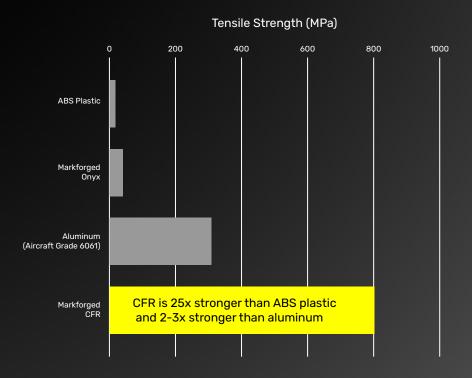
### Part Scanning and Industrial IOT

Drives Al-powered part quality improvements across entire fleet



# Patented Continuous Fiber Reinforcement (CFR) technology enables customers to replace metal with our solution



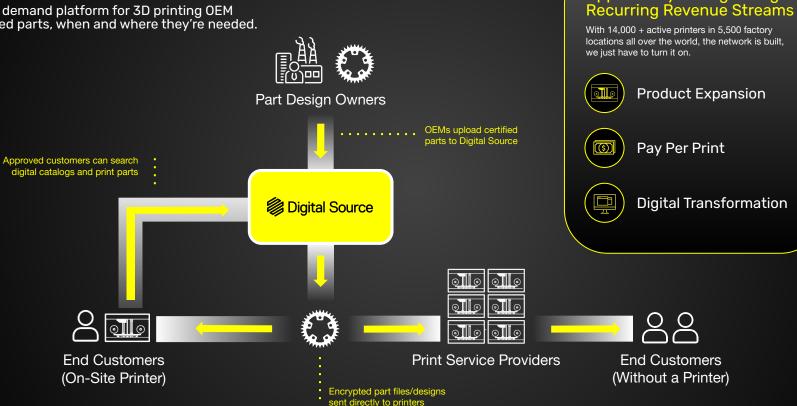


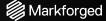
\*Markforged internal test results as of December 2020



### **Introducing Digital Source**

An on demand platform for 3D printing OEM certified parts, when and where they're needed.





Opportunity for High Margin

# Proven Manufacturing Portfolio, Expanding TAM through Innovation





ADVANCED COMPOSITES

The easiest and efficient way to replace metal parts with advanced composites.



X7

ADVANCED COMPOSITES

Industrial and smart continuous fiber reinforcement 3D printer for real manufacturing applications.



Metal X

METAL

End to end metal 3D printer for functional metal parts.



2024

FX10

ADVANCED COMPOSITES

Nearly twice as large and twice as fast as the X7, with enhanced automation features to supercharge productivity and utilization.



2022

**FX20** 

ADVANCED COMPOSITES

Our Production Beast. Large scale, precise continuous fiber 3D Printer for high-temp materials.



2024

PX100

METAL

A step change in metal binder jetting enabling high volume production of precise metal parts for reliable industrial production.



### Our Customers are Leading the Charge.

MANUFACTURING LINE SUPPORT

**Customer: Vestas** 

Application: Inspection gauges & end use parts



"The Digital Forge has given us a powerful platform to circumvent expensive, multi step and time consuming conventional manufacturing."

**FLEET EXPANSION: 22X OVER 5 YEARS** 

MACHINERY & AUTOMATION

**Customer: Dixon** 

**Application: Tooling & fixtures** 



"Markforged is a critical company and a critical component, it is really changing the way we work to make way for this groundbreaking product."

FLEET EXPANSION: 6X OVER 5 YEARS WITH 6000 UNIQUE PARTS

**AEROSPACE & DEFENSE** 

**Customer: Sidus** 

**Application:** End use satellite parts



"It just always works. It never stops working. It never breaks down and it makes perfect parts. And I love it. I can't get enough of the machine."

FLEET EXPANSION: 3X TO REACH FLIGHT READY

\*The performance data and client examples cited are presented for illustrative purposes only. Actual performance results may vary depending on configurations and operating conditions



### Solving Metal Problems for the World's Leading Companies











### Industrial Automation

Replacing traditional

### Aerospace Industry

Flying on military aircraft and orbiting the International Space Station.

### Military & Defense

Supporting troops in combat zones.

### Automotive Industry

Enabling vehicle production.

### Healthcare & Medical

Protecting lives with critical medical equipment.

### Research Institutions

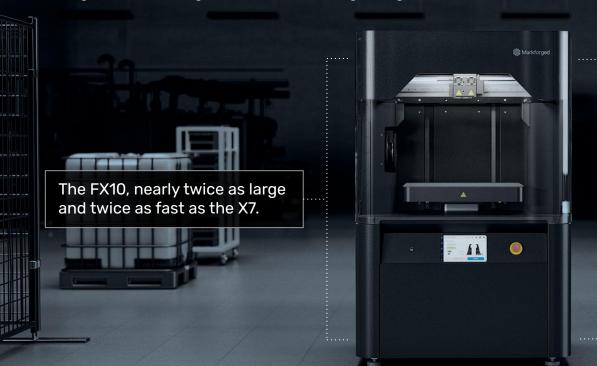
Building brand loyalty with the next generation of engineers.

Note: Select customers included. Not inclusive of entire customer base. Use of logos does not imply endorsement.



### Introducing FX10™- Built to Supercharge Manufacturing Productivity

Building robust backlog, with shipments beginning 2024



Heated print chamber for increased performance and a growing material library.

Enhanced automation features for turnkey continuous printing to maximize utilization.

### Customer Story: Danone Dairy Plant

Factory Bieruń is Danone's leading production center in Europe, processing milk sourced from Polish farms. The products manufactured at this facility are distributed to both the domestic market and more than 20 other countries.



Markforged Products: X7

To address disruption and maintenance of diverse machinery parts Danone dairy plant turned to the Digital Forge/X7 printer due to their reliability, ease-of-use, and industrial-strength parts. In the first year, Danone dairy plant achieved a 80% reduction in parts costs across 374 printed parts.

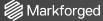
ROI was expected in 3 years; however, the printer paid for itself in one year.



Printing gears that attach knives onto the packaging machines resulted in a

80% cost reduction





Markforged is positioned for

# Rapid Growth.



Expanding Product Portfolio



Increasing Recurring Revenue Streams



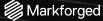
Strong Global Team



Scalable 100+ Partner Network



Robust Balance Sheet



### **Experienced & Visionary Management Team to Drive Us Forward**



Shai Terem President & CEO



**Assaf Zipori** Chief **Financial Officer** 





**Dorit Liberman** Chief Human **Resources Officer** 





Stephen Karp **General Counsel** 

aspentech IIIM



**Andrew Hally Chief Marketing Officer** 





John Howard SVP, Engineering





Pelham Norville Chief Product Officer





Kara Weiner SVP, Operations

**strata**sys



Ved Narayan President, APAC





Steve Barbuto Vice President, Americas

\*wayfair Granite

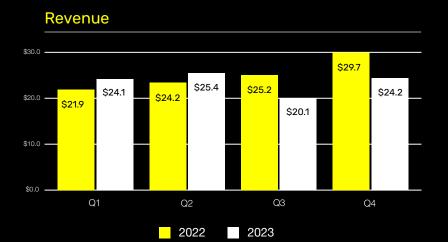


Matteo Stagni Vice President, EMEA

Genesis

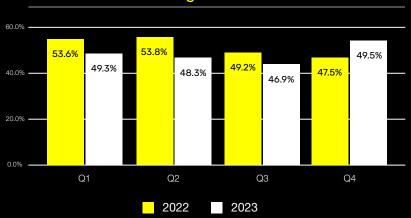
Motion Solutions Schneider Belegtric

### Financial Review Revenue & Gross Margin

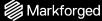


- Q4 revenues were \$24.2M up 20.4% quarter-over-quarter
- Revenue for full year 2023 was \$93.8M, down 7.1% year-over-year compared \$101.0M in 2022
- Year-over-year revenue decline was driven by a continued challenging capex environment as a result of high interest rates that impacted system sales

### Non-GAAP Gross Margin

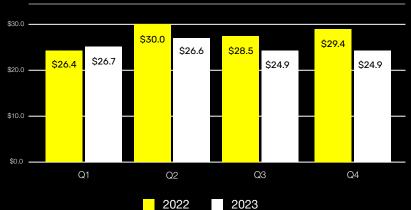


- Q4 Non-GAAP gross margins were 49.5%, up from 47.5% year-over-year
- Year-over-year Non-GAAP gross margin expansion was positively impacted by favorable mix, as well as manufacturing scale efficiencies
- Focus in 2024 is to continue this positive momentum, and expect to see modest gross margin expansion continue



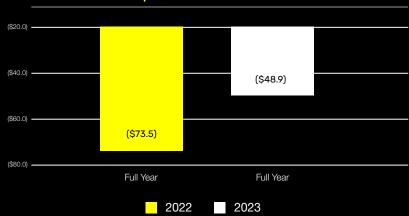
### Financial Review Opex and Cash Used

### Non-GAAP Opex

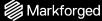


- Non-GAAP operating expenses were \$24.9M in Q4, improved 15.1% year-over-year
- Improvement in operating expenses is a result of strong cost controls and commitment to building efficiencies
- Net loss for Q4 was \$11.6M, an improvement from a loss of \$13.3M year-over-year

### Cash Used in Operations



- Net cash used in operating activities in 2023 decreased 33.0% from 2022
- Cash utilization expected to improve as a result of higher revenues, opex management and working capital efficiencies
- Cash, cash equivalents, and short-term investments were \$116.9M as of December 31, 2023, down from \$126.0M at the close of third quarter 2023



### 2024 Financial Guidance

\*\*Revenue

\$95 - 105 Million

\*Non-GAAP
Gross Margin

48 - 50%

\*Non-GAAP
Operating Loss

(\$42.5 - 47) Million

\*Non-GAAP EPS

(\$0.19) - (\$0.22)

\*We currently intend that non-GAAP reporting will exclude share-based compensation, amortization, and other non-recurring, unusual and infrequent charges from our GAAP results.

\*\*2023 Revenue guidance is on a GAAP basis.

As provided in the Company's second quarter and year earnings conference call on November 13, 2023.



### Reconciliation of GAAP to Non-GAAP Measures

(in Thousands) (Unaudited)

### Years Ended December 31,

	2023	2022
GAAP net loss	\$ (103,567)	\$ (25,388)
Stock-based compensation expense	13,987	18,209
Change in fair value of derivative liabilities	426	(1,485)
Change in fair value of contingent earnout liability	(1,036)	(57,307)
Amortization	1,024	146
Goodwill impairment	29,467	_
Non-recurring costs <sup>1</sup>	8,451	5,719
Non-GAAP net loss	\$ (51,248)	\$ (60,106)

<sup>&</sup>lt;sup>1</sup> Non-recurring costs incurred during the year ended December 31, 2023 relate to long-lived asset impairment of \$4.0 million, litigation expenses of \$3.9 million, and one-time restructuring costs of \$0.6 million. Non-recurring costs incurred during the year ended December 31, 2022 relate to litigation expenses of \$3.8 million, transaction costs of \$1.8 million, and \$0.1 million of one-time expense related to the amortization of the fair value step-up of acquired inventory.

### Reconciliation of GAAP to Non-GAAP Measures

(in Thousands) (Unaudited)

Years Ended December 31,

	Years Ended	December 31,	Non-GAAP Operating Profit (Loss)	2023	2022
Non-GAAP Gross Profit	2023	2022			
			GAAP operating loss	\$ (111,381)	\$ (87,084)
GAAP gross profit	\$ 44,414	\$ 50,706			
			Stock-based compensation expense	13,987	18,209
Stock-based	259	354		4.004	440
compensation expense			Amortization	1,024	146
Amortization	877	97	Goodwill impairment	29,467	-
Non-recurring costs <sup>1</sup>	-	94	Change in fair value of derivative liabilities	898	-
Non-GAAP gross profit	\$ 45,550	\$ 51,251	Non-recurring costs <sup>1</sup>	8,451	5,719
			Non-GAAP operating loss	\$ (57,554)	\$ (63,010)

<sup>&</sup>lt;sup>1</sup> Non-recurring costs incurred during the year ended December 31, 2023 relate to long-lived asset impairment of \$4.0 million, litigation expenses of \$3.9 million, and one-time restructuring costs of \$0.6 million. Non-recurring costs incurred during the year ended December 31, 2022 relate to litigation expenses of \$3.8 million, transaction costs of \$1.8 million, and \$0.1 million of one-time expense related to the amortization of the fair value step-up of acquired inventory.

