

### First Quarter 2023

Earnings Results





#### Safe Harbor Statements

This presentation has been prepared by NeoGenomics, Inc. ("we," "us," "our," "NeoGenomics" or the "Company") and is made for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy securities, nor shall there be any sale of any securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. The information set forth herein does not purport to be complete or to contain all of the information you may desire. Statements contained herein are made as of the date of this presentation unless stated otherwise, and neither this presentation, nor any sale of securities, shall under any circumstances create an implication that the information contained herein is correct as of any time after such date or that information will be updated or revised to reflect information that subsequently becomes available or changes occurring after the date hereof.

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 relating to business, operations, and financial conditions of the Company. Words such as, but not limited to, "look forward to," "believe," "expect," "anticipate," "suggest", "project", "forecast", "estimate," "intend," "plan," "would," "should" and "could," and similar expressions or words, identify forward-looking statements. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, there can be no assurance that its expectations will be realized. Actual results could differ materially from those projected in the Company's forward-looking statements due to numerous known and unknown risks and uncertainties. All forward-looking statements speak only as of the date of this presentation and are qualified in their entirety by this cautionary statement. The Company undertakes no obligation to revise or update this presentation to reflect events or circumstances after the date hereof.

Information contained in this presentation concerning our industry and the markets in which we operate, including our general expectations and market position, market opportunity and market size, is based on information from various sources, on assumptions that we have made that are based on such information and other similar sources and on our knowledge of, and expectations about, the markets for our service offerings. This information involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates.

This presentation contains financial measures, such as adjusted EBITDA, adjusted gross margin and adjusted net income, which are considered non-GAAP financial measures under applicable U.S. Securities and Exchange Commission rules and regulations. These non-GAAP financial measures should be considered supplemental to, and not a substitute for, financial information prepared in accordance with U.S. generally accepted accounting principles (GAAP). Adjusted EBITDA, adjusted gross margin and adjusted net income, unusual or other items that we do not consider indicative of our ongoing operating performance. The Company's definitions of these non-GAAP measures may differ from similarly titled measures used by others. The Company generally uses these non-GAAP financial measures to facilitate management's financial and operational decision-making, including evaluation of the Company's historical operating results, comparison to competitors' operating results and determination of management incentive compensation. These non-GAAP financial measures reflect an additional way of viewing aspects of the Company's operations that, when viewed with GAAP results and the reconciliations to corresponding GAAP financial measures, may provide a more complete understanding of factors and trends affecting the Company's business. Because non-GAAP financial measures exclude the effect of items that will increase or decrease the Company's reported results of operations, management strongly encourages investors to review the Company's consolidated financial statements and publicly filed reports in their entirety. Reconciliations of the non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the tables in this presentation. We cannot estimate or project these items and they may have a substantial and unpredictable impact on our results presented in accordance with GAAP.

#### Mission

We save lives by improving patient care.

#### Vision

We are becoming the world's leading cancer testing, information, and decision support company by providing uncompromising quality, exceptional service, and innovative solutions.



### **NEO** 1st Quarter 2023 Highlights

- Total Revenue Increased 17%
  - Clinical Revenue Increased 16%
  - Pharma Revenue Increased 22%
- Launched four new assays
  - RaDaR® for Clinical
  - Neo Comprehensive™ Solid Tumor and Myeloid Disorders
  - NeoTYPE® DNA & RNA Lung
- Improved testing turnaround time by 17% YoY

Revenue

**Up 17%** 

To \$137м

Adj. Gross Profit

\$60M

Margin: 43.5%

8th Consecutive
Increase vs Prior
Year in Revenue
per Test

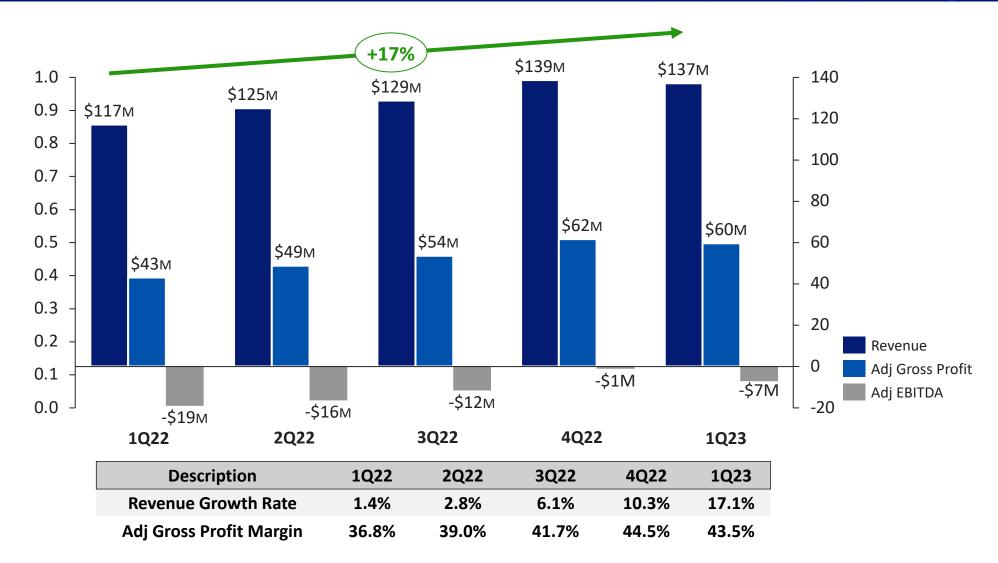
Adj. EBITDA

**Up 63%** 

To -\$7M



### NEO Performance Continues to Improve



### **NEO**

#### Our 2023 Strategic Priorities

### **Profitably Grow Our Core Business**



- Grow Volume & Drive NGS Mix
- Expand & Optimize Commercial Organization
- Improve Turnaround Times





- Launch New Innovative Products
  - RaDaR (MRD)
  - Neo Comprehensive (NGS)
- Continue to Improve Pharma Growth
   & Profitability
- Focus on Enterprise Data Strategy



- Increase Productivity& Efficiency
- Manage G&A Spend; Re-Invest in Strategic initiatives
- Enhance Automation & Digital Implementation
- Drive Revenue Cycle Management





#### NEO Strong Q1 Execution Against 2023 Priorities



#### Profitably Grow the **Core Business**

- **Strong Clinical volumes** across all modalities, including NGS
- Strong growth in revenue per test
- Clinical salesforce expansion and optimization is ongoing
- Q1 set record for highest volume of testing per quarter in Company history



#### Accelerate Advanced **Diagnostics**

- Launched RaDaR (MRD) in four indications
- Expanded NGS portfolio offering with three new tests
- Completed MolDx submission for RaDaR in Breast cancer; two additional indications by year-end
- Completed Pharma & Informatics salesforce buildout



#### **Drive Value Creation**

- 17% improvement in turnaround time while processing significant increase in test volume
- Digital transformation is underway
- Generated significant operating leverage converting 59% of revenue growth to AEBITDA

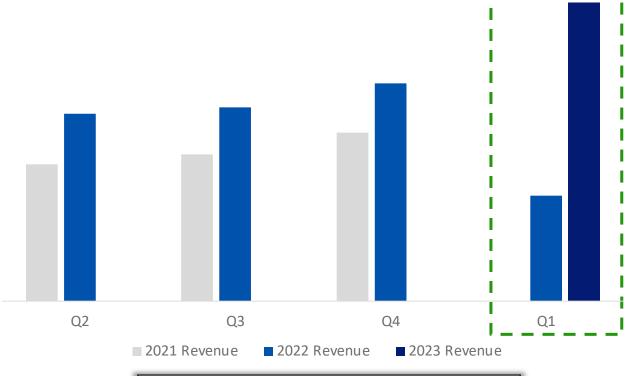


## First Quarter 2023 Financial Results



### **NEO** 1st Quarter Clinical Services Results

- Revenue Grew 16.3% to \$114.9M
- Revenue per Test Improved 8.4% Due to Mix and Pricing
- Volume Increased 7.3%
- Beginning to See the Benefits of Investments Made in Field Resources in 2022

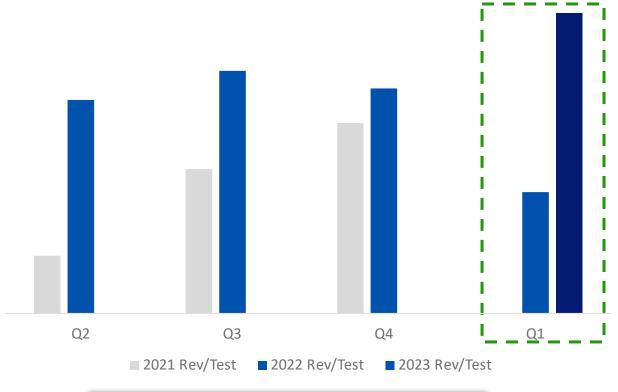


Revenue								
\$Millions	s <b>Q2 Q3 Q4</b>							
2021 Revenue*	\$101.4	\$102.2	\$104.1	-				
2022 Revenue	\$105.6	\$106.2	\$108.2	\$98.8				
2023 Revenue	-	-	-	\$114.9				
Growth %	4%	4%	4%	16%				

<sup>\*2021</sup> revenue excludes COVID-19

### **NEO** 1st Quarter Clinical Services Revenue per Test

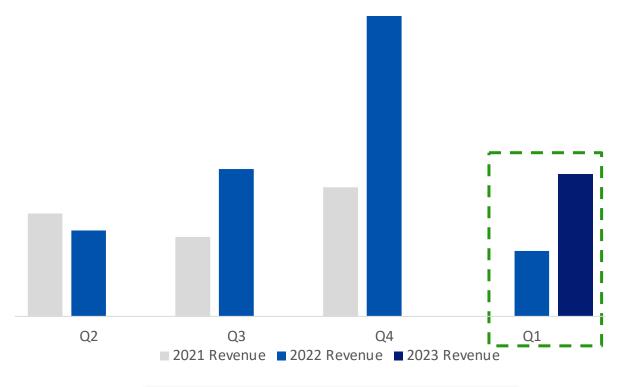
- 8<sup>th</sup> Consecutive Quarter of Revenue per Test Growth
- Revenue per Test Increased 8% over Prior Year to \$402
- Focused on Higher-Value Tests
- Positive Contributions from Strategic Reimbursement Initiatives



Revenue per Test								
\$Dollars	<u>Q2</u>	<u>Q3</u>	<u>Q4</u>	<u>Q1</u>				
2021 Rev/Test	\$360	\$375	\$383	-				
2022 Rev/Test	\$387	\$392	\$389	\$371				
2023 Rev/Test	-	-	-	\$402				
Growth %	7%	5%	2%	8%				

### NEO 1st Quarter Pharma Services Results

- Continued Strong Revenue Growth of 22% to \$22M
- Gross Margin Improved 620 bps, representing the Third Consecutive Quarter of 500 bps+ of Improvement
- Continuing to Build Momentum with RaDaR (MRD) Pipeline



Revenue							
\$Millions	<u>Q2</u>	<u>Q1</u>					
2021 Revenue	\$20.3	\$19.1	\$21.7	-			
2022 Revenue	\$19.4	\$22.6	\$30.5	\$18.4			
2023 Revenue	-	-	-	\$22.4			
Growth %	-4%	18%	41%	22%			



#### 1<sup>st</sup> Quarter Income Statement

Income Statement In \$Millions	1Q23	%vPY
Clinical Services	114.9	16.3%
Pharma Services	22.4	21.6%
Total Net Revenue	137.2	17.1%
Cost of Revenue	82.4	4.4%
Adjusted Gross Profit	59.7	38.5%
Gross Margin (excl. Amort.)	43.5%	671bps
Sales & Marketing	16.3	-0.2%
as % of Revenue	11.8%	-206 bps
General & Administrative	61.5	-7.1%
as % of Revenue	44.9%	-1169 bps
Research & Development	7.4	-4.1%
as % of Revenue	5.4%	-119 bps
Restructuring Charges	4.7	100.0%
Total Operating Expenses	89.9	-0.4%
Loss From Operations	-35.1	32.6%
Net Income/Loss	-30.8	37.7%
Deprec. and Amort.	17.8	5.6%
Interest/Taxes and Adjustments	5.8	-56.7%
Adjusted EBITDA	-7.1	62.6%
as % of Revenue	-5.2%	1104 bps

## YoY Improvement in Revenue Growth, Gross Margin and Adjusted EBITDA

- **Revenue:** Highest Revenue Growth by Quarter Since Q2 of 2021. Drivers are increases in revenue per test, volume and Pharma Services revenue.
- Adjusted Gross Profit: Increased by 38.5% over prior year due to higher revenue driven by volume and pricing per test reductions in cost per test
- Operating Expenses. Declined 0.4% primarily driven by lower compensation costs.
- Adjusted EBITDA. Improved \$12 million versus prior year due to improvement in gross profit and lower operating expenses.

## NEO 1st Quarter Balance Sheet

Balance Sheet In \$Millions	Mar-23	Dec-22
Cash and cash equivalents	275.6	263.2
Marketable securities, at fair value	142.3	174.8
Accounts receivable, net	118.8	119.7
Inventories	24.4	24.3
Prepaid assets	16.2	15.2
Other current assets	7.6	8.1
Total current assets	585.0	605.3
Property and equipment, net	102.8	102.5
Operating lease right-of-use assets	93.8	96.1
Intangible assets, net	399.5	408.3
Goodwill	522.8	522.8
Other assets	5.3	5.1
Total non-current assets	1,124.2	1,134.7
Total Assets	1,709.2	1,740.0
Accounts payable and other current liabilities	79.6	83.3
Current portion of equipment financing obligations	0.0	0.1
Current portion of operating lease liabilities	6.9	6.6
Total current liabilities	86.6	89.9
Convertible senior notes, net	536.0	535.3
Operating lease liabilities	67.3	69.0
Deferred income tax liabilities, net	31.7	34.8
Other long-term liabilities	13.0	13.1
Total long-term liabilities	648.1	652.1
Total Liabilities	734.7	742.0
Total stockholders' equity	974.5	998.0
Total Liabilities and Stockholders' Equity	1,709.2	1,740.0

- Cash and Marketable Securities: \$418
   million
- Cash Burn: \$20 million
- Financial Flexibility to Make Needed Investments to Drive Long-Term Sustainable Growth



## Revised 2023 Guidance

## NEO FY 2023 Expectations as of May 8, 2023

- Focusing on Long-term, Sustainable Revenue Growth
- Adjusted EBITDA Growth Exceeds Revenue Growth Due to Improving Gross Profit and Operating Leverage
- Continue to Invest in the Business and Our People
- Expect to Achieve Positive Adjusted EBITDA in 4<sup>th</sup> Quarter of 2023

9% – 11% Revenue Growth

FY: \$555 – \$565 Million

Up from \$545 - \$555 Million

54% – 63% Adjusted EBITDA Growth

FY: (\$22) to (\$18) Million

Up from (\$27) – (\$22) Million

## Summary

- Q1 strong revenue growth at 17% and improved AEBITDA growth of 63% vs PY
- Four new product launches expand portfolio offering
- Key strategic initiatives gaining traction leading to positive financial performance
- Raising FY23 revenue guidance to 9-11% revenue growth and AEBITDA guidance to 54-63% growth
  - \$555--\$565 million and (\$22)–(\$18) million, respectively





 $\ \odot$  2021 NeoGenomics Laboratories, Inc. All rights reserved. All other trademarks are the property of their respective owners. Rev. 05.08.23

# Appendix



#### Balance Sheet March 31, 2023

	,	ınaudited) rch 31, 2023	Decen	nber 31, 2022
ASSETS				
Current assets				
Cash and cash equivalents	\$	275,609	\$	263,180
Marketable securities, at fair value		142,306		174,809
Accounts receivable, net		118,842		119,711
Inventories		24,432		24,277
Prepaid assets		16,185		15,237
Other current assets		7,622		8,077
Total current assets		584,996		605,291
Property and equipment, net		102,845		102,499
Operating lease right-of-use assets		93,784		96,109
Intangible assets, net		399,477		408,260
Goodwill		522,766		522,766
Other assets		5,306		5,109
Total non-current assets		1,124,178		1,134,743
Total assets	\$	1,709,174	\$	1,740,034
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities				
Accounts payable and other current liabilities	\$	79,634	\$	83,278
Current portion of equipment financing obligations	· ·	38	•	70
Current portion of operating lease liabilities		6,934		6,584
Total current liabilities		86,606		89,932
Long-term liabilities				
Convertible senior notes, net		536,037		535,322
Operating lease liabilities		67,319		68,952
Deferred income tax liabilities, net		31,715		34,750
Other long-term liabilities		13,035		13,055
Total long-term liabilities		648,106		652,079
Total liabilities	\$	734,712	\$	742,011
Stockholders' equity				
Total stockholders' equity	\$	974,462	\$	998,023
Total liabilities and stockholders' equity	\$	1,709,174	\$	1,740,034



#### Income Statement, March 31, 2023

	Th	Three Months Ended March			
		2023		2022	
NET REVENUE					
Clinical Services	\$	114,869	\$	98,791	
Pharma Services		22,351		18,378	
Total net revenue		137,220		117,169	
COST OF REVENUE		82,406		78,937	
GROSS PROFIT		54,814		38,232	
Operating expenses:					
General and administrative		61,549		66,248	
Research and development		7,395		7,713	
Sales and marketing		16,259		16,299	
Restructuring charges		4,684			
Total operating expenses		89,887		90,260	
LOSS FROM OPERATIONS		(35,073)		(52,028)	
Interest (income) expense, net		(1,467)		1,301	
Other expense (income), net		114		(168	
Loss before taxes		(33,720)		(53,161	
Income tax benefit		(2,925)		(3,753)	
NET LOSS	\$	(30,795)	\$	(49,408)	
NET LOSS PER SHARE					
Basic	\$	(0.25)	\$	(0.40)	
Diluted	\$	(0.25)	\$	(0.40)	
WEIGHTED AVERAGE COMMON SHARES OUTSTANDING					
Basic		125,026		123,630	
Diluted		125,026		123,630	



# Statements of Cash Flows, March 31, 2023

	<u>Th</u>	Three Months Ended Ma		
		2023		2022
CASH FLOWS FROM OPERATING ACTIVITIES				
Net loss	\$	(30,795)	\$	(49,408
Adjustments to reconcile net loss to net cash used in operating activities:				
Depreciation		9,048		8,395
Amortization of intangibles		8,783		8,490
Non-cash stock-based compensation		4,758		12,103
Non-cash operating lease expense		2,330		2,653
Amortization of convertible debt discount and debt issue costs		715		706
Gain on sale of assets held for sale		_		(2,048
Impairment of assets		923		
Other adjustments		(31)		1,126
Changes in assets and liabilities, net		(8,423)		(11,057
Net cash used in operating activities		(12,692)		(29,040
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of marketable securities		(6,756)		(16,167
Proceeds from sales and maturities of marketable securities		40,425		36,438
Purchases of property and equipment		(9,927)		(8,219
Net cash provided by investing activities		23,742		12,052
CASH FLOWS FROM FINANCING ACTIVITIES				
Repayment of equipment financing obligations		(32)		(346
Issuance of common stock, net		1,411		6,403
Net cash provided by financing activities		1,379		6,057
Net change in cash and cash equivalents		12,429		(10,931
Cash and cash equivalents, beginning of period		263,180		316,827
Cash and cash equivalents, end of period	\$	275,609	\$	305,896



Adjusted Gross Margin, March
31, 2023

Clinical Servi
Total reven

(unaudited, in thousands)

amortization of acquired Inivata developed technology intangible

assets.

Three Months Ended March 31,			31,	
	2023		2022	% Change
\$	114,869	\$	98,791	16.3 %
\$	67,292	\$	65,267	3.1 %
	(4,264)		(4,264)	
\$	63,028	\$	61,003	3.3 %
¢	17 577	¢.	22.524	41.0.0/
				41.9 %
\$	51,841	\$	37,788	37.2 %
	41.4 %		33.9 %	
	45.1 %		38.3 %	
\$	22,351	\$	18,378	21.6 %
\$	15,114	\$	13,670	10.6 %
\$	14,525	\$	13,081	11.0 %
\$	7,237	\$	4.708	53.7 %
\$	7,826	\$	5,297	47.7 %
	32 <i>4</i> %		25.6 %	
	35.0 %		28.8 %	
\$	137,220	\$	117,169	17.1 %
_				
\$		\$		4.4 %
<u> </u>				
<u>\$</u>	77,553	<u>\$</u>	74,084	4.7 %
\$	54,814	\$	38,232	43.4 %
\$	59,667	\$	43,085	38.5 %
	399%		32.6 %	
	43.5 %		36.8 %	
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 114,869 \$ 67,292 (4,264) \$ 63,028 \$ 47,577 \$ 51,841 41.4 % 45.1 % \$ 22,351 \$ 15,114 (589) \$ 14,525 \$ 7,237 \$ 7,826 32.4 % 35.0 % \$ 137,220 \$ 82,406 (4,853) \$ 77,553 \$ 54,814 \$ 59,667	\$ 114,869 \$ \$ \$ 67,292 \$ (4,264) \$ \$ 63,028 \$ \$ \$ 47,577 \$ \$ 51,841 \$ \$ 41.4 % 45.1 % \$ \$ 15,114 \$ (589) \$ \$ 14,525 \$ \$ 7,237 \$ \$ 7,826 \$ \$ 32.4 % 35.0 % \$ \$ 82,406 \$ (4,853) \$ 77,553 \$ \$ 54,814 \$ \$ 59,667 \$ \$ 39.9 %	2023     2022       \$ 114,869     \$ 98,791       \$ 67,292     \$ 65,267       (4,264)     (4,264)       \$ 63,028     \$ 61,003       \$ 47,577     \$ 33,524       \$ 51,841     \$ 37,788       41.4 %     33.9 %       45.1 %     38.3 %       \$ 15,114     \$ 13,670       (589)     (589)       \$ 14,525     \$ 13,081       \$ 7,237     \$ 4,708       \$ 7,826     \$ 5,297       32.4 %     25.6 %       35.0 %     28.8 %       \$ 137,220     \$ 117,169       \$ 82,406     \$ 78,937       (4,853)     (4,853)       \$ 77,553     \$ 74,084       \$ 54,814     \$ 38,232       \$ 59,667     \$ 43,085       39.9 %     32.6 %

Three Months Ended March 31



<sup>(5)</sup> Clinical Services cost of revenue adjustments for both the three months ended March 31, 2023 and 2022 includes \$4.3 million of amortization of acquired Inivata developed technology intangible assets.
(6) Pharma Services cost of revenue adjustments for both the three months ended March 31, 2023 and 2022 include \$0.6 million of

# Adjusted EBITDA, March 31, 2023

	_ <u>Tl</u>	<b>Three Months Ended March</b>		
		2023	2022	
Net loss (GAAP) Adjustments to net loss:	\$	(30,795) \$	(49,408)	
Interest (income) expense, net		(1,467)	1,301	
Income tax benefit		(2,925)	(3,753)	
Depreciation		9,048	8,395	
Amortization of intangibles	_	8,783	8,490	
EBITDA (non-GAAP) Further adjustments to EBITDA:	\$	(17,356) \$	(34,975)	
Acquisition and integration related expenses		_	1,030	
Non-cash stock-based compensation expense		4,758	12,103	
Restructuring charges		4,684	_	
Other significant (income) expenses, net <sup>(4)</sup>	_	798	2,831	
Adjusted EBITDA (non-GAAP)	<u>\$</u>	(7,116) \$	(19,011)	

<sup>(4)</sup> For the three months ended March 31, 2023, other significant (income) expenses, net, includes CEO transition costs, fees related to a regulatory matter, and other non-recurring items. For the three months ended March 31, 2022, other significant (income) expenses, net, includes a gain on the sale of a building, fees related to the regulatory matter, CEO transition costs, and other non-recurring items.

# Guidance

(unaudited, in thousands)

Adjusted EBITDA, 2023 GAAP net loss in 2023 will be impacted by certain charges, including: (i) expense related to the amortization of intangible assets, (ii) non-cash stock based compensation, (iii) restructuring charges and (iv) other one-time expenses. These charges have been included in GAAP net loss available to stockholders and GAAP net loss per share; however, they have been removed from adjusted net loss and adjusted diluted net loss per share.

> The following table reconciles the Company's 2023 outlook for net loss and EPS to the corresponding non-GAAP measures of adjusted net loss, adjusted EBITDA, and adjusted diluted EPS:

	Y	Year Ended December 31, 2023			
	Lov	v Range	<u>Hig</u>	gh Range	
Net loss (GAAP)	\$	(116,000)	\$	(108,000)	
Amortization of intangibles		35,000		35,000	
Non-cash stock-based compensation		27,000		26,000	
Restructuring charges		7,000		7,000	
Other one-time expenses		1,000		1,000	
Adjusted net loss (non-GAAP)		(46,000)		(39,000)	
Interest and taxes		(13,000)		(15,000)	
Depreciation		37,000		36,000	
Adjusted EBITDA (non-GAAP)	\$	(22,000)	\$	(18,000)	
Net loss per diluted share (GAAP)  Adjustments to net loss per diluted share:	\$	(0.91)	\$	(0.84)	
Amortization of intangibles		0.27		0.27	
Non-cash stock-based compensation expenses		0.21		0.20	
Restructuring charges		0.05		0.05	
Other one-time expenses		0.01		0.01	
Rounding and impact of diluted shares in adjusted diluted shares <sup>(11)</sup>		0.01		0.01	
Adjusted diluted EPS <sup>(12)</sup> (non-GAAP)	\$	(0.36)	\$	(0.30)	
Weighted average assumed shares outstanding in 2023:					
Diluted shares (GAAP)		128,000		128,000	
Options, restricted stock, and converted shares not included in diluted shares <sup>(12)</sup>					
Adjusted diluted shares outstanding (non-GAAP)		128,000		128,000	
	· · · · · · · · · · · · · · · · · · ·				

<sup>(11)</sup> This adjustment is for rounding and, in those periods in which GAAP net (loss) income is negative and adjusted net (loss) income is positive, also compensates for the effects of additional diluted shares included in adjusted diluted shares outstanding for the treasury stock impact of outstanding stock options and restricted stock and the if-converted impact of convertible notes.



<sup>(12)</sup> For those periods in which GAAP net (loss) income is negative and adjusted net (loss) income is positive, this adjustment includes any options or restricted stock that would be outstanding as dilutive instruments using the treasury stock method and the weighted average number of shares that would be outstanding if the convertible notes were converted into common stock on the original issue date based on the number of days such shares would have been outstanding in the reporting period, until the effect of these adjustments are anti-dilutive.