November 16, 2026

Vivmark Residential to Participate in REITworld Real Estate Conference

ARLINGTON, Va. & CHICAGO--(BUSINESS WIRE)-- Vivmark Residential (NYSE: VMRK) today announced that members of the Company's senior management team, including Benjamin W. Schall, Vivmark's President and CEO, will participate in Nareit's REITworld 2026 Annual Conference this week. In connection with the event, the Company has posted an investor presentation to its website at investors.vivmarkresidential.com.

About Vivmark Residential

Vivmark Residential (NYSE: VMRK), an S&P 500 company, sets the mark for what home can be, and our vision is to be the most trusted and best-performing rental housing company in America, one that only gets better as it grows. Our people, scale and capabilities create a self-reinforcing performance cycle that delivers structurally higher growth. With more than 184,000 apartment homes across premier U.S. markets and over $4.4 billion in active development, Vivmark is redefining what rental housing can be. For more details, please visit www.vivmarkresidential.com.

Forward-Looking Statements

This communication contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which are intended to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are based on current expectations, estimates, projections and assumptions made by Vivmark Residential ("Vivmark" or, together with its subsidiaries, "we," "us," or "our") (f/k/a Equity Residential). Words such as "anticipate," "become," "believe," "could," "estimate," "expect," "forecast," "intend," "may," "outlook," "plan," "potential," "possible," "predict," "project," "target," "seek," "shall," "should," "will," or "would," including variations of such words and similar expressions, are intended to identify forward-looking statements. Forward-looking statements include statements regarding the anticipated benefits and synergies of the merger (the "Merger") between AvalonBay Communities, Inc. ("AvalonBay") and Equity Residential (which Merger formed Vivmark), integration plans, projected dividends, development and acquisition activity, industry and market conditions, and Vivmark's financial position.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other factors that are difficult to predict and may cause the actual results to differ materially from future results expressed or implied by such forward-looking statements. Such risks, uncertainties and factors that could cause actual results to differ materially from such expectations or estimates include, but are not limited to: difficulties, delays, or higher-than-expected costs in integrating AvalonBay and Equity Residential or realizing anticipated Merger synergies; inestimable liabilities or litigation arising from the Merger; business disruptions and changes in relationships with

tenants, employees, joint venture partners, and third parties; rising labor, construction, and borrowing costs; interest rate and inflation fluctuations; inability to secure, complete, or lease up development projects on schedule; general market conditions, local economic conditions, competition, and regulatory changes; maintenance of REIT status and tax law changes; risks related to cybersecurity, data privacy, and artificial intelligence; severe weather or public health events; and the risks and uncertainties set forth in Equity Residential's and AvalonBay's respective Annual Reports on Form 10-K for the year ended December 31, 2025 under the headings "Forward-Looking Statements" and "Risk Factors," as such risk factors may be amended, supplemented or superseded from time to time by Vivmark's subsequent filings with the Securities and Exchange Commission (the "SEC") and those risks described under "Risk Factors" in the definitive joint proxy statement/prospectus of Equity Residential and AvalonBay, dated July 13, 2026, including the risks related to the combined company described therein, in each case which are available via the SEC's website at www.sec.gov.

Forward-looking statements speak only as of the date made, and Vivmark undertakes no obligation to publicly update or revise any forward-looking statements except as required by law, whether as a result of new information, future developments or otherwise. If one or more of these or other risks or uncertainties materialize, or if Vivmark's underlying assumptions prove to be incorrect, Vivmark's actual results may vary materially from what Vivmark may have expressed or implied by these forward-looking statements. Vivmark cautions not to place undue reliance on any of Vivmark's forward-looking statements.

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