Datavault AI Inc. (NASDAQ: DVLT) and Demora Foundation Execute Technology Integration Agreement to Power the K-Entertainment & K-Wave Global Platform

DVLT × Demora Foundation: Datavault AI's Enterprise AI Stack Deployed as the Data Intelligence & RWA Tokenization Layer for K-Pop, K-Drama, K-Entertainment, and K-Culture IP - Serving 200M+ Hallyu Fans Across 156 Countries Through K2Global's 500+ Korean SMB Network and Three US Innovation K-Wave Cities

PHILADELPHIA, PA AND WILMINGTON, DE /[ACCESS Newswire](#) **/ April 1, 2026 / Datavault AI Inc. (NASDAQ:DVLT)**, an AI-driven data monetization, RWA tokenization, and Web 3.0 infrastructure company, and **Demora Foundation**, the Delaware-incorporated governing organization of the Demora Chain ecosystem (governed under **JP3E Holdings Inc.**), today announced the execution of a**Technology Integration Agreement** establishing Datavault AI as the formal AI data intelligence and RWA tokenization technology partner for the **K-Entertainment & K-Wave Global Platform** - the integrated K2Global + Demora Foundation ecosystem that converts Korean cultural IP, live entertainment, and K-Wave soft power into institutional-grade, on-chain financial products, deployed across three US Innovation K-Wave Cities: Atlanta (GA), Dallas (TX), and New York Tri-State.

K-WAVE AUDIENCE SCALE

200M+	**$40B+**	**$14B+**	**120M+**
Global Hallyu Fans · 156 Countries	K-Wave Annual Economic Impact (KOFICE 2024)	K-Pop Revenue 2025E (Live + Streaming + Merch)	Dedicated K-Pop Concert Fans Globally
500+	**$3B+**	**3**	**8-14%**
Korean SMBs · 8 K-Wave Sectors · K2Global Mandate	K-Entertainment Tokenizable Pipeline (DMR-LIVE)	US Innovation K-Wave Cities (ATL · DAL · NY Tri-State)	Target DMR-LIVE Token Yield (Annualized)

The Agreement deploys Datavault AI's full enterprise AI stack -**Data Vault**®**, DataValue**®**, DataScore**®**, and Information Data Exchange**® **(IDE) Digital Twin** - as the **AI data intelligence and RWA/VWA tokenization backbone** of Demora Chain, purpose-built to

score, value, credentialize, and tokenize K-Entertainment assets - including K-Pop concert revenues, K-Drama IP royalties, K-content digital rights, K-Beauty brands, and K-Food franchises - as yield-bearing instruments settled in DMR (apex RWA) and GMMT (VWA layer) on Demora's dual OP Stack Layer 2.

The K-Entertainment Opportunity - 200M+ Fans, $11B-$16B Annual Event Revenue, $3B+ Tokenizable Pipeline

The Korean Wave (Hallyu) is the most scalable cultural export engine in the world - and the foundational demand signal for the entire DVLT × Demora Foundation partnership. With 200M+ Hallyu fans across 156 countries generating over $40B in annual economic impact, K-Entertainment represents an institutional-scale, pre-qualified audience base no other RWA protocol can access.

K-Entertainment Audience & Tokenizable Pipeline - By Vertical

K-Wave Vertical	Global Fan Base	Annual Event Revenue Est.	Digital / Streaming Layer	DMR-LIVE Tokenization Opportunity
K-Pop Live Concerts & Tours	120M+ dedicated fans	$6B - $8B globally	Weverse, YouTube, streaming rights	$1.5B+ addressable
K-Drama & Film IP Events	80M+ drama viewers	$2B - $3B IP + premiere circuit	Netflix, Disney+, local OTT licensing	$600M+ addressable
K-Food & Culinary Festivals	50M+ global K-Food consumers	$800M - $1.2B festivals/franchise	Export brands, franchise licensing	$250M+ addressable
K-Beauty Brand Events & Launches	60M+ active K-Beauty consumers	$1B - $1.5B experiential marketing	D2C, influencer, brand collab	$300M+ addressable

K-Wave Vertical	Global Fan Base	Annual Event Revenue Est.	Digital / Streaming Layer	DMR-LIVE Tokenization Opportunity
Gaming, Esports & Webtoon Festivals	40M+ K-gaming & esports fans	$1.2B - $2B event + IP	Streaming, IP licensing, game merch	$400M+ addressable
TOTAL K-Entertainment TAM	**200M+ Hallyu Fans (composite)**	**$11B - $16B annual event revenue**	**$5B+ digital overlay**	**$3B+ tokenizable pipeline**

DMR-LIVE Protocol - K-Entertainment RWA Tokenization Engine

At the core of the DVLT × Demora Foundation partnership is**DMR-LIVE** - the K-Entertainment RWA tokenization protocol that converts live event cash flows (ticket receivables, venue revenues, VIP hospitality, IP/sponsorship contracts) into yield-bearing digital assets settled on Demora Chain. Datavault AI provides the AI data intelligence layer that makes DMR-LIVE institutional-grade.

DMR-LIVE - Projected Deployment & Deal Scale

Phase 1 · 0-6 Months

Pilot Launch

- 5-10 K-Wave flagship events (US + Korea)
- DMR-LIVE token launch on Demora Chain
- $25M - $50M initial pool issuance
- 500K - 1M live attendees
- Institutional LP onboarding (Reg D)

Phase 2 · 6-18 Months

Scale & Liquidity

- 20-40 multi-genre events
- US, Korea, Africa, SE Asia
- $100M - $300M issuance target
- 3M - 8M live + digital viewers
- SWF / Ex-Im institutional channel

Phase 3 · 18-36 Months

Global Integration

- 100+ events per annual cycle
- Global deployment (20+ countries)
- $300M+ annual issuance run-rate
- 15M - 30M annual audience
- NASDAQ SPAC pathway for K2Global

Datavault AI - Powering K-Entertainment IP Intelligence & Tokenization

Datavault AI's enterprise platform serves as the data intelligence layer that transforms K-Entertainment assets from illiquid cultural IP into institutional-grade, on-chain financial products:

- **K-Pop & Content IP -** IDE Digital Twin & NIL Credentialing

- On-chain digital twin representations of K-Pop artist brands, K-Drama IP rights, digital content royalties, and NIL (Name, Image, Likeness) credentials - enabling programmable IP monetization and VWA issuance on GMMT layer.

- **K-Entertainment Asset Valuation -** DataScore$^®$ AI Agents

- AI-based scoring and valuation of K-Pop artist tour revenue forecasts, K-Drama IP licensing streams, K-content streaming rights, and live event cash flow projections - providing the institutional-grade data oracle powering DMR-LIVE token pricing.

- **Franchise & Brand Asset Scoring -** DataValue$^®$

- Comprehensive valuation scoring for K-Beauty brands, K-Food franchise systems, and K-Fashion design IP - preparing these assets for DMR-denominated RWA tokenization and cross-border distribution settlement on Demora Chain.

- **Entertainment & Sports Vertical -** HPC Software Licensing

- High-performance compute infrastructure for real-time K-Wave asset valuation, streaming rights scoring, and DMR-denominated tokenization at institutional scale - spanning K-Pop, K-Drama, K-Gaming, and K-Esports verticals.

- **Provenance & Compliance -** Data Vault$^®$ + Web 3.0 Immutable Metadata

- Enterprise data management and immutable provenance framework for K-Entertainment IP registrations, royalty flow traceability, and institutional-grade KYC/AML compliance aligned with Demora Chain's DMR settlement requirements.

Global Digital Infrastructure Platform - Three-Layer Architecture

The DVLT partnership operates across the three-layer JP3E platform architecture - with K-Entertainment as the lead vertical:

Platform Layer	Role & DVLT Integration Point

Platform Layer	Role & DVLT Integration Point
K2Global (Layer 3 - Application)	Asset origination layer: 500+ Korean SMBs across 8 K-Wave sectors. K-Entertainment leads - K-Pop concert IP, K-Drama rights, K-Beauty brands, K-Food franchises. K2Global identifies the real-world and IP assets that DVLT's DataScore® and IDE Digital Twin will score, value, and credentialize for tokenization on Demora Chain.
JP3E Holdings (Structure & Access)	Institutional governance and capital structure layer. Structures regulatory compliance (Clean Wall separation), OTC → NASDAQ pathway, and sovereign capital access. DVLT's KYC/AML-compliant Web3 data management integrates at this governance layer.
Demora Foundation (Layer 1 - Tokenize & Liquidate)	Converts illiquid K-Entertainment and K-Wave infrastructure assets into tradable DMR-denominated RWA and GMMT-powered VWA instruments via Demora Chain's dual OP Stack Layer 2. DVLT's HPC-powered tokenization platform and immutable metadata framework are the core technology input at this layer - enabling LP waterfall yield + DMR token upside.

K-Wave Cities Deployment - DVLT Integration by Sector

The Technology Integration Agreement positions Datavault AI as the enterprise data intelligence and tokenization technology partner across all eight K-Wave growth sectors in three US Innovation Cities - with K-Entertainment as the flagship commercial vertical:

K-Wave Sector	DVLT Platform Application
Entertainment - K-Pop, Drama IP, Digital Content & Media	FLAGSHIP VERTICAL - IDE Digital Twin & NIL credentialing for K-Pop artist IP, K-Drama content rights, and digital royalty tokenization as VWA on GMMT; DataScore® for AI-based content asset valuation and live event revenue forecasting; DMR-LIVE protocol integration for K-Pop concert receivables tokenization as RWA on DMR

K-Wave Sector	DVLT Platform Application
Food & Beverage - K-Food Franchise, Cuisine & Export	DataValue® for franchise system and supply chain asset scoring; J1Manna DMR RWA settlement for cross-border distribution contracts through Innovation City hubs
Beauty & Cosmetics - K-Beauty Brands, Skincare & Biotech	DVLT healthcare HPC licensing applied to K-Beauty O-Min, biotech supply chains; IDE Digital Twin for K-Longevity (NovocellBio NK cell) clinical supply RWA tokenization
Technology / AI - IoT, Robotics & Blockchain	DataScore® AI agents for KORECEN biometric patent (13 KIPO finger-vein) valuation as RWA; DVLT Web 3.0 enterprise data management for IoT/robotics SMB IP assets
Manufacturing - Advanced Materials, EV Components & Batteries	DVLT immutable metadata for critical minerals provenance; IDE Digital Twin for K-Defense, dual-use hardware supply chain traceability on DMR
Healthcare / Bio - Pharmaceuticals, Medical Devices & Telehealth	DVLT healthcare HPC licensing and DataValue® for NovocellBio NK cell manufacturing capacity and clinical supply agreement tokenization as K-Longevity RWA on DMR
Fashion - Contemporary Design & Textile Innovation	IDE NIL credentialing for brand and design IP; DataScore® for O-Min fashion IP asset valuation as VWA on GMMT; cross-border distribution RWA on DMR
Education / EdTech - E-Learning Platforms & Global Certification	DVLT Web 3.0 data management for SaaS-model EdTech platform data assets; DataScore® for certification IP valuation feeding Demora flywheel programmable yield via DMR

Statements

"Datavault AI was built for exactly this moment - when AI-powered data intelligence meets institutional blockchain infrastructure at a global scale. The K2Global Innovation K-Wave

platform, with K-Entertainment as its flagship vertical, represents one of the most compelling real-world asset mandates in the market today: 200M+ Hallyu fans, $14B+ in K-Pop revenue, 500+ Korean SMBs, three US Innovation Cities, and a two-token blockchain architecture built for institutional settlement. Our Data Vault®, DataValue®, DataScore®, and Digital Twin platforms are the intelligence layer that transforms K-Entertainment IP - from K-Pop concert revenues and K-Drama royalties to K-Beauty brands and K-Food franchises - from illiquid cultural assets into scalable, liquid digital financial products. We are proud to be the technology partner of choice for the JP3E platform."

- Nathaniel Bradley, CEO, Datavault AI Inc. (NASDAQ: DVLT)

"The Datavault AI partnership is a defining moment for the Global Digital Infrastructure Platform - and specifically for DMR-LIVE, our K-Entertainment RWA tokenization protocol. K-Entertainment is not merely one of eight K-Wave sectors; it is the cultural demand engine that drives all of them. With 200M+ Hallyu fans, $40B+ in annual K-Wave economic impact, and a $3B+ tokenizable K-Entertainment pipeline, DVLT's AI-powered data valuation, Digital Twin technology, and enterprise tokenization stack provide precisely the intelligence infrastructure required to convert Korean cultural IP into institutional-grade, on-chain financial products at global scale. Together, we are building the operating system for K-Wave infrastructure finance."

- John K. Park, Chairman & CEO, Demora Foundation / JP3E Holdings Inc.

About Datavault AI Inc. (NASDAQ: DVLT)

Datavault AI Inc. (NASDAQ:DVLT) is an AI-driven data monetization, RWA tokenization, and Web 3.0 infrastructure company headquartered at One Commerce Square, 2005 Market Street, Suite 2400, Philadelphia, PA 19103. DVLT provides enterprise-grade platforms including Information Data Exchange® (Digital Twin / NIL credentialing), Data Vault®, DataValue®, and DataScore® AI agents, and HPC-powered data valuation and secure monetization infrastructure spanning fintech, healthcare, real estate, and sports & entertainment verticals - including the full K-Entertainment sector. CEO: Nathaniel Bradley. Website: www.datavaultsite.com

About Demora Foundation

Demora Foundation is the institutional governance entity of Demora Chain - a dual OP Stack Layer 2 on Ethereum (target: 560,000+ TPS, USD1 gas model) designed for stablecoin finance, RWA tokenization, and VWA (Virtual Wealth Asset) creation at institutional scale. Demora Foundation governs the DMR-LIVE K-Entertainment RWA tokenization protocol as the flagship product of its K2Global Innovation K-Wave Cities deployment. Demora Foundation is incorporated in Delaware and governed under JP3E Holdings Inc. Website: demora.foundation

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