January 6, 2021

Indus Holdings, Inc. To Join Canaccord Genuity's 'Fireside Chat Webcast' on Thursday, Jan. 7

Online event will examine the present and future of California's growing cannabis market and the role of leading cannabis companies

SALINAS, Calif., Jan. 06, 2021 (GLOBE NEWSWIRE) -- **Indus Holdings, Inc.** (CSE: INDS; OTCQX: INDXF), a leading, vertically-integrated cannabis company, will take part in a "Fireside Chat Webcast" focusing on the present and future of California's growing cannabis market on Thursday, Jan. 7 at 11 a.m. ET.

The event, "California: Taking a Closer Look at the World's Largest Cannabis Market," will be hosted by New Cannabis Ventures Founder Alan Brochstein. Indus Holdings, Inc. Chairman of the Board **George Allen** will be on the panel, along with other experts and representatives from the state's cannabis industry.

Details for the event are as follows:

California: **Taking a Closer Look at the World's Largest Cannabis Market**
Date/Time: Thursday, Jan. 7, 11 a.m. - 12:30 p.m. ET
Webcast: https://www.webcaster4.com/Webcast/Page/2332/39410

"Our business is not only growing, but it is evolving," says Mr. Allen. "I look forward to taking part in this panel, as it will allow us to illustrate the successes and challenges facing Indus Holdings, Inc. while educating our partners, investors, and those curious about the cannabis industry."

The webcast will be hosted by Canaccord Genuity, a global, full-service investment bank, with operations in 11 countries worldwide and the ability to list companies on 10 stock exchanges. Canaccord Genuity is part of Canaccord Genuity Group Inc., offering institutional and corporate clients idea-driven investment banking, research, sales, and trading services.

ABOUT INDUS HOLDINGS, INC

Indus Holdings, Inc. (CSE: INDS; OTCQX: INDXF) is a vertically-integrated cannabis company with advanced production capabilities, including cultivation, extraction, manufacturing, brand sales & marketing, and distribution. Founded in 2014 and based in Salinas, California, Indus offers services supporting every step of the supply chain and an extensive portfolio of award-winning brands, including Cypress Cannabis, House Weed, The Original Pot Co., MOON, Humble Flower, and Kaizen Medicinals. Indus Distribution, a division of Indus Holdings, Inc., is a leading distributor of cannabis products, servicing an extensive portfolio of brands and licensed retailers.

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Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only Indus' beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of Indus' control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved." The forward-looking information and forward-looking statements contained herein may include, but are not limited to, the ability of the Company to successfully achieve business objectives (including completion of renovations and increasing production capacity), and expectations for other economic, business, and/or competitive factors. There can be no assurance that such forward-looking information will prove to be accurate, and actual results and future events could differ materially from those anticipated in such forward-looking information. This forward-looking information reflects Indus' current beliefs and is based on information currently available to Indus and on assumptions Indus believes are reasonable.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of Indus to be materially different from those expressed or implied by such forward-looking information. Such risks and other factors may include, but are not limited to: general business, economic, competitive, political and social uncertainties; general capital market conditions and market prices for securities; delay or failure to receive board or regulatory approvals; the actual results of future operations; operating and development costs; competition; changes in legislation or regulations affecting Indus; the timing and availability of external financing on acceptable terms; the available funds of Indus and the anticipated

use of such funds; delay or inability to complete an acquisition; favorable production levels and outputs; the stability of pricing of cannabis products; the level of demand for cannabis product; the availability of third-party service providers and other inputs for Indus' operations; lack of qualified, skilled labor or loss of key individuals; and risks and delays resulting from the COVID-19 pandemic. A description of additional assumptions used to develop such forward-looking information and a description of additional risk factors that may cause actual results to differ materially from forward-looking information can be found in Indus' disclosure documents, such as Indus' listing statement filed on the SEDAR website at www.sedar.com. Although Indus has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. Readers are cautioned that the foregoing list of factors is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking information as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Forward-looking information contained in this news release is expressly qualified by this cautionary statement.

The forward-looking information contained in this news release represents the expectations of Indus as of the date of this news release and, accordingly, is subject to change after such date. However, Indus expressly disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law. Neither the Canadian Securities Exchange nor its Regulation Service Provider has reviewed, or accepts responsibility for the adequacy or accuracy of, the content of this news release.

INDUS HOLDINGS, INC.

Source: Indus Holdings, Inc.