

THE COCA-COLA COMPANY AND SUBSIDIARIES
Reconciliation of GAAP and Non-GAAP Financial Measures
(UNAUDITED)
(In millions)

Net Operating Revenues:

	Three Months Ended March 30, 2018	Three Months Ended June 29, 2018	Three Months Ended September 28, 2018
Reported (GAAP)	\$7,626	\$8,927	\$8,245
Items Impacting Comparability:			
Other Items	(2)	(24)	18
Comparable (Non-GAAP)	<u>\$7,624</u>	<u>\$8,903</u>	<u>\$8,263</u>

	Three Months Ended March 31, 2017	Three Months Ended June 30, 2017	Three Months Ended September 29, 2017
Reported (GAAP)	\$9,118	\$9,702	\$9,078
Items Impacting Comparability:			
Other Items	14	7	(15)
Comparable (Non-GAAP)	<u>\$9,132</u>	<u>\$9,709</u>	<u>\$9,063</u>

% Change — Reported (GAAP)	(16)	(8)	(9)
% Currency Impact	2	1	(3)
% Change — Currency Neutral (Non-GAAP)	(19)	(8)	(6)
% Acquisitions, Divestitures and Structural Items	(26)	(15)	(13)
% Impact of Accounting Changes ¹	3	2	2
% Change — Organic Revenues (Non-GAAP)	5	5	6

Note: Certain columns may not add due to rounding. Certain growth rates may not recalculate using the rounded dollar amounts provided.

¹ Impact of adoption of new revenue recognition accounting standard

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Diluted Net Income Per Share from Continuing Operations:

% Change - Reported (GAAP)

% Impact of Items Impacting Comparability (Non-GAAP)

% Change - Comparable (Non-GAAP)

Three Months Ended September 28, 2018

62

47

14

Note: Column does not add due to rounding.