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BlackSky Achieves Commercial Earth Observation Industry First by Delivering Gen-3 Very High-Resolution Imagery Five Days from Launch

Initial imagery exceeds customer expectations and sets new standard as rapid commissioning reduces timelines from months to days

HERNDON, Va.--(BUSINESS WIRE)-- BlackSky Technology Inc. (NYSE: [BKSJ](#)) has delivered the first very high-resolution images from the company's inaugural [Gen-3](#) satellite just five days following its successful launch on February 18.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250304012591/en/>

A BlackSky very high-resolution first light image captured over Sydney International Airport following the company's first Gen-3 satellite launch on February 18. (Photo: Business Wire)

"Initial Gen-3 image quality is exceeding customer expectations with

minimal calibration. Our first Gen-3 satellite is delivering remarkable initial image clarity at insertion altitude, and we expect image quality to get better as we complete calibration and move the satellite into its operational altitude," said Brian O'Toole, BlackSky CEO.

After capturing imagery and validating the satellite's performance, the vehicle was moved into automated operations which allows for additional testing and the efficient completion of commissioning operations. The company expects to begin providing sample imagery to customers within the next 30 days, ahead of the planned schedule.

"Adding very high-resolution imagery to our high-frequency, low-latency monitoring constellation gives customers the ability to unlock the transformative power of dawn-to-dusk time-diversity and exceptional image quality at disruptive economics," said O'Toole.

With this milestone the company is on track to launch its next satellite in Q2 and expects to enter into a regular cadence of Gen-3 launches throughout the year.

About BlackSky

BlackSky is a real-time, space-based intelligence company that delivers on-demand, high frequency imagery, analytics, and high-frequency monitoring of the most critical and strategic locations, economic assets, and events in the world. BlackSky owns and operates one of the industry's most advanced, purpose-built commercial, real-time intelligence systems that combines the power of the BlackSky Spectra® tasking and analytics software platform and our proprietary low earth orbit satellite constellation.

With BlackSky, customers can see, understand and anticipate changes for a decisive strategic advantage at the tactical edge, and act not just fast, but first. BlackSky is trusted by some of the most demanding U.S. and international government agencies, commercial businesses, and organizations around the world. BlackSky is headquartered in Herndon, VA, and is publicly traded on the New York Stock Exchange as BKSJ. To learn more, visit www.blacksky.com and follow us on [X](#).

Forward-Looking Statements

Certain statements in this press release may contain forward-looking statements within the meaning of the federal securities laws with respect to BlackSky. These forward-looking statements generally are identified by the words “believe,” “project,” “expect,” “anticipate,” “estimate,” “intend,” “strategy,” “future,” “opportunity,” “plan,” “may,” “should,” “will,” “would,” “will be,” “will continue,” “will likely result,” and similar expressions. Forward-looking statements are predictions, projections, and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document. If any of these risks materialize or underlying assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. In addition, forward-looking statements reflect our expectations, plans, or forecasts of future events and views as of the date of this communication. We anticipate that subsequent events and developments will cause their assessments to change. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Additional risks and uncertainties are identified and discussed in BlackSky’s disclosure materials filed from time to time with the SEC which are available at the SEC’s website at <http://www.sec.gov> or on BlackSky’s Investor Relations website at <https://ir.blacksky.com>.

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Investor Contact

Aly Bonilla

VP, Investor Relations

abonilla@blacksky.com

Media Contact

Pauly Cabellon

Sr. Director, External Communications

bksypr@blacksky.com

Source: BlackSky Technology Inc.