

March 6, 2024



BlackSky Spectra® Nominated for Via Satellite's 2023 Satellite Technology of the Year Award

Industry members can cast a [vote for BlackSky](#) until March 19, 2024

HERNDON, Va.--(BUSINESS WIRE)-- BlackSky Technology Inc. (NYSE: BKSJ) was nominated for *Via Satellite's* 2023 Satellite Technology of the Year Award for BlackSky Spectra, the company's industry-leading tasking, AI and automated analytics platform.

"BlackSky was founded on the principle that real-time intelligence requires a software-first mindset," said Brian E. O'Toole, BlackSky CEO. "With Spectra customers task and receive imagery and AI-driven detection analytics in under 90 min from collection. Together with our proprietary constellation, Spectra is redefining expectations of what is possible in Earth observation as the customer demand shifts from static mapping to dynamic monitoring."

Spectra is a first-of-its-kind commercial space-based intelligence platform that enables dynamic full-spectrum monitoring from space at industry-leading speed, frequency, and economics. The platform fuses data from BlackSky's constellation and from other third-party sensors to develop the critical insights and analytics that customers require at scale.

"We are relentlessly dedicated to making access to imagery and analytics easy, with customized control given to customers. End users no longer need to be geospatial data experts," said O'Toole. "Spectra users experience the ease of click-enabled tasking with the option to seamlessly select advanced product features and view image feasibility, even from your mobile device."

BlackSky's satellites fly in inclined orbits and with automated systems built in, customers experience low-latency tasking and collection-to-delivery timelines of under 90 minutes. With rapid, hourly revisit rates, Spectra delivers time-diverse imagery and analytics up to 15 times per day, dawn-to-dusk.

Spectra was recently selected as the [leading space-based AI approach](#) by a U.S. government customer for the highly data-intensive broad area search and discovery mission.

The winner of the 2023 Satellite Technology of the Year will be determined by a combination of the *Via Satellite* editorial team and votes that come directly from industry. The public can vote for BlackSky [online](#).

"Our Satellite Technology of the Year award is an amazing showcase of some of the best and most transformative technologies in our industry, powered by great technology. Ever since we launched this award, the competition has been intense, and this year is no different," said Mark Holmes, Sr. Editorial Director, *Via Satellite*.

Voting closes at noon ET on March 19. The winner will be announced at SATELLITE 2024 on Wednesday, March 20 at the Via Satellite Awards Luncheon, which is open to all conference-level attendees. Register for SATELLITE [here](#) and press can register [here](#).

For more information on the award, or to vote for BlackSky, please visit <https://www.satellitetoday.com/vote>.

About BlackSky

BlackSky is a real-time, space-based intelligence company that delivers on-demand, high frequency imagery, analytics, and high-frequency monitoring of the most critical and strategic locations, economic assets, and events in the world. BlackSky owns and operates one of the industry's most advanced, purpose-built commercial, real-time intelligence system that combines the power of the BlackSky Spectra® tasking and analytics software platform and our proprietary low earth orbit satellite constellation.

With BlackSky, customers can see, understand and anticipate changes for a decisive strategic advantage at the tactical edge, and act not just fast, but first. BlackSky is trusted by some of the most demanding U.S. and international government agencies, commercial businesses, and organizations around the world. BlackSky is headquartered in Herndon, VA, and is publicly traded on the New York Stock Exchange as BKSJ. To learn more, visit www.blacksky.com and follow us on [X \(Twitter\)](#).

Forward-Looking Statements

Certain statements in this press release may contain forward-looking statements within the meaning of the federal securities laws with respect to BlackSky. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions. Forward-looking statements are predictions, projections, and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this document. If any of these risks materialize or underlying assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. In addition, forward-looking statements reflect our expectations, plans, or forecasts of future events and views as of the date of this communication. We anticipate that subsequent events and developments will cause their assessments to change. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Additional risks and uncertainties are identified and discussed in BlackSky's disclosure materials filed from time to time with the SEC which are available at the SEC's website at <http://www.sec.gov> or on BlackSky's Investor Relations website at <https://ir.blacksky.com>.

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