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# ADAMS™ Botanicals Spray Wins Multiple Awards for Best Flea & Tick Solution of 2025

*Recognized by Pet Innovation Awards and LUXlife Magazine for innovation, effectiveness and consumer trust*

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- ADAMS, a leading brand in the Central Garden & Pet Company portfolio, is proud to announce that its ADAMS™ Botanicals Flea & Tick Pet & Home Spray has earned top honors from the respected industry leaders. The product was named “Flea & Tick Product of the Year” by Pet Innovation Awards, and also recognized as “Best Flea & Tick Solution: 2025” by LUXlife Magazine. These accolades affirm the product’s standout performance, innovation and consumer appeal.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250819587475/en/>

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## **A Category-Defining Innovation in Flea and Tick Care**

Launched nationwide in January 2025, ADAMS™ Botanicals represents a new era of flea and tick protection, combining plant-based ingredients with the proven efficacy pet parents expect from ADAMS™ products. Developed in response to the growing demand for effective yet gentler alternatives, the product offers dual-action protection for both pets and home environment, with a botanical blend that is powered by nature and backed by science.

This product’s early success and rapid consumer adoptions underscore its breakthrough role in a category. These recent awards further solidify ADAMS™ Botanicals as a trusted go-to solution for today’s pet households.

## **Recognized by Two Leading Industry Voices**

The Pet Innovation Awards celebrate the most forward-thinking companies, services, and products shaping the global pet care industry. Winning Flea & Tick Product of the Year places ADAMS™ Botanicals among the top innovations of 2025 and highlights its success in redefining how pet parents approach flea and tick care.

*“Receiving the Flea & Tick Product of the Year award from Pet Innovation is a tremendous honor,” said Jenna Biskupski, Brand Marketing Lead for ADAMS. “This recognition*

*underscores our team's deep commitment to delivering effective, science-backed products that meet the growing demand for care pet owners trust will work and feel good about using in their homes."*

Meanwhile, LUXlife Magazine, a globally recognized premier lifestyle publication, honors standout consumer products that embody quality, innovation and design excellence. Its recognition of ADAMS™ Botanicals strengthens the brand's reputation as a pioneer in next-generation flea and tick control, offering powerful yet plant-based solutions that reflect today's pet owner's expectations for efficacy and kinder ingredients.

## **About ADAMS**

For 50 years, the people who bring you ADAMS™ products have delivered trusted, science-backed flea and tick solutions for pets, homes, and yards. ADAMS™ products provide effective, easy-to-use solutions that empower pet owners to protect the ones they love—at home and beyond. ADAMS™ products are part of the Central Garden & Pet Company portfolio.

## **About Central Garden & Pet**

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2024 net sales of \$3.2 billion, Central is on a mission to lead the future of the pet and garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands, including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with over 6,000 employees primarily across North America. Visit [www.central.com](http://www.central.com) to learn more.

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