

June 7, 2022



Wrap Appoints Sales Executive Carlos Casas as VP of Sales & Marketing

TEMPE, Ariz., June 07, 2022 (GLOBE NEWSWIRE) -- **Wrap Technologies, Inc. (Nasdaq: WRAP)** (the "Company"), a global leader in innovative public safety technologies and services, today welcomes Carlos Casas as the new Vice President of Sales & Marketing. Casas will be responsible for implementing a global sales strategy and leading Wrap's team of experts to meet projected sales goals.

Casas is an accomplished sales and marketing executive with over 24 years of experience with global brands across a broad spectrum of business including law enforcement, transportation, consumer electronics, and the public sector. Casas joins Wrap following a long career in building global sales initiatives for companies like IBM and GoPro.

"After an extensive search process, we are excited to hire a Vice President of Sales & Marketing with such a versatile skillset, knowledge base, and growth scale history as Carlos," said Kevin Mullins, Wrap President. "With increasing market demand for de-escalation, use-of-force avoidance, and training solutions in law enforcement, we are fortunate to have a new leader of our global sales teams with such varied domestic and international sales growth experience."

"I couldn't be more thrilled to join this amazing team and continue to make a positive impact for safer policing, safer communities around the world," commented Carlos Casas, VP of Sales & Marketing. "My goals are to expand sales operations to meet our growing market demand and for Wrap to become ubiquitous with better policing outcomes."

About Wrap

Wrap Technologies (Nasdaq: WRAP) is a global leader in innovative public safety technologies and services. Wrap develops creative solutions to complex issues and empowers public safety officials to protect and serve their communities through its portfolio of advanced technology and training solutions.

Wrap's BolaWrap® Remote Restraint device is a patented, hand-held pre-escalation and apprehension tool that discharges a Kevlar® tether to temporarily restrain uncooperative suspects and persons in crisis from a distance. Through its many field uses and growing adoption by agencies across the globe, BolaWrap is proving to be an effective tool to help law enforcement safely detain persons without injury or the need to use higher levels of force.

Wrap Reality, the Company's virtual reality training system, is a fully immersive training simulator and comprehensive public safety training platform providing first responders with the discipline and practice in methods of de-escalation, conflict resolution, and use-of-force to better perform in the field.

Wrap's headquarters are in Tempe, Arizona. For more information, please visit wrap.com.

Connect with Wrap:

Wrap on [Facebook](#)

Wrap on [Twitter](#)

Wrap on [LinkedIn](#)

Trademark Information

BolaWrap, Wrap and Wrap Reality are trademarks of Wrap Technologies, Inc. All other trade names used herein are either trademarks or registered trademarks of the respective holders.

Cautionary Note on Forward-Looking Statements - Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to: statements regarding the Company's overall business; total addressable market; and, expectations regarding future sales and expenses. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," and variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Moreover, forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond the Company's control. The Company's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: the Company's ability to successfully implement training programs for the use of its products; the Company's ability to manufacture and produce product for its customers; the Company's ability to develop sales for its new product solution; the acceptance of existing and future products; the availability of funding to continue to finance operations; the complexity, expense and time associated with sales to law enforcement and government entities; the lengthy evaluation and sales cycle for the Company's product solution; product defects; litigation risks from alleged product-related injuries; risks of government regulations; the business impact of health crises or outbreaks of disease, such as epidemics or pandemics; the impact resulting from geopolitical conflicts and any resulting sanctions; the ability to obtain export licenses for countries outside of the US; the ability to obtain patents and defend IP against competitors; the impact of competitive products and solutions; and the Company's ability to maintain and enhance its brand, as well as other risk factors mentioned in the Company's most recent annual report on Form 10-K, quarterly report on Form 10-Q, and other SEC filings. These forward-looking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of management. Except as required by law, the Company undertakes no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events or changes in its expectations.

Contact:

Paul M. Manley

VP – Investor Relations

(612) 834-1804

pmanley@wrap.com

Media Contact: media@wrap.com



Source: Wrap Technologies, Inc.