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# University of Georgia Athletic Association Using Versus Systems Technology to Engage With Over 90,000 Bulldogs Fans at Every Home Game This Fall

## Versus helps power the in-stadium fan experience at Sanford Stadium for the 5th straight season

LOS ANGELES, Sept. 23, 2021 (GLOBE NEWSWIRE) -- Versus Systems Inc. (“Versus” or the “Company”) (Nasdaq: VS) announced today that The University of Georgia Bulldogs, currently ranked #2 in the Associated Press Top 25 College Football Rankings, is working with Versus Systems to get over 90,000 fans excited and engaged at each of their home games in Sanford Stadium this season.

This is the fifth straight year that Versus has been working with the UGAA for in-stadium engagement, bringing custom video board tools to entertain fans during Bulldogs home football, basketball, gymnastics, and volleyball games.

“Georgia is a great football team, a perennial contender for the national title, and a force in the SEC. The Georgia fans at Sanford Stadium are a fantastic crowd and we are excited to work with the team again this year,” said Matthew Pierce, Founder and CEO of Versus Systems.

**About Versus Systems**

Versus Systems Inc. has developed a proprietary prizing and promotions engine that allows publishers, developers, and creators of streaming media, live events, broadcast TV, games, apps, and other content to offer real world prizes inside their content. Audiences can choose from among the offered prizes and then complete in-game or in-app challenges to win the prizes. The Versus platform can be integrated into streaming media, TV, mobile, console, and PC games, as well as mobile apps. For more information, please visit **www.versussystems.com** or visit the official Versus Systems**YouTube channel**.

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Source: https://www.ncaa.com/rankings/football/fbs/associated-press

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Source: Versus Systems Inc.