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Versus Systems Partners with Sparx Technology for Rewards in Live Television Events

LOS ANGELES, Dec. 03, 2020 (GLOBE NEWSWIRE) -- **Versus Systems Inc.** (“Versus”) (CSE:VS) (OTCQB:VRSSF) (FRANKFURT:BMVA) today signed a multi-year Strategic Alliance Agreement (the “Agreement”) with Sparx Technology Inc. (“Sparx”) to add Versus’ patented real-world prizing platform to the Sparx Participation Platform – a second-screen engagement tool used by global brands, events, and teams from the NFL, the NBA, the NHL, and MLB and more. The Sparx platform also works with networks and broadcast TV clients including NBC, ABC, Disney, and CNN.

Sparx plans to use Versus’ patented rewards and engagement engine to incentivize audiences and fans to play predictive, polling, and trivia games either at-home or in-venue, before or during the live event. The agreement outlines the co-development of tools for reality TV, awards shows, and live-streaming events. Sparx has worked on the U.S. Presidential Election, the Academy Awards, Big Brother Australia, the Miss Universe Pageant and more.

The two companies plan to have their co-developed products available in early 2021.

About Sparx, Inc.

Sparx is the global leader in real-time audience engagement. Their platform engages fans with predictive games, trivia, voting, and polling during live or recorded programming and events.

Sparx has worked with NBC & NBC Sports, ABC, ESPN, The Disney Channel, The Academy Awards, NESN Sports, Jacksonville Jaguars, Big Brother Australia, Club Atlético Boca Juniors in Argentina, and many others.

For further information, please contact:

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About Versus Systems

Versus Systems has developed a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game and in-app prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit **www.versussystems.com** or visit the official Versus Systems**YouTube channel**.

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Source: Versus Systems Inc.