

Versus Systems Updates Shareholders Regarding Positive Growth Trajectory

Versus shares positive outlook based on growth in Asia, in mobile gaming, and in video

Los Angeles, California--(Newsfile Corp. - June 3, 2020) - Versus Systems, Inc. ("Versus") (CSE: VS) (OTCQB: VRSSF) (FSE: BMVA) is pleased to issue an update regarding positive recent corporate developments thus far in 2020.

In April and May of this year, Versus signed multiple deals that will drive both revenue and user growth. New agreements with Animoca Brands, Kast and HP will bring the potential reach of the Versus rewards platform to over 10 million machines by the end of 2020. These agreements will result in millions of dollars in revenues from the brands across Q2 and Q3 of this year, as well as additional and consequential revenues earned from the new users generated by these brand engagements. More details are set out below.

HP INC.

On May 28th, HP signed an agreement to expand their relationship with Versus - contracting with the global computing giant to extend the installation of Versus' rewards technology, called OMEN Rewards, into HP's Pavilion gaming series of laptops and desktops. These Pavilion gaming computers, aimed at a broader audience than the OMEN gaming devices that Versus launched in last year, are available at Best Buy, Walmart, Costco and other retailers.

Beyond expanding into the Pavilion gaming laptops and desktops in June of this year, the HP agreement also includes an Asia launch for later in 2020. The two growth areas combined will more than double the number of HP machines in which the Versus platform will come pre-installed.

ANIMOCA BRANDS

On April 9th, Versus announced a partnership with Animoca Brands, who own and operate a broad portfolio of interactive media properties including both original and licensed mobile games that have been downloaded over 100 million times. Animoca has a meaningful presence in Asia, Australia, and Europe with millions of active players in these territories. Animoca and Versus are actively integrating Versus rewards into Animoca games with the first to be released in Q3 2020.

KAST

On April 14th, Versus announced that they will be growing their list of content partners and content types with streaming partner Kast. Kast is a fast-growing video sharing platform for watch parties and social viewing. Kast has grown online views over 400% since March 2020 with millions of active users. The Versus platform will be integrated directly into the Kast video sharing experience and will offer rewards for both streamers and viewers based on

their engagement. Versus sees expansion into video as the key first step into a [\\$250 Billion global streaming market that is estimated to grow at 19% CAGR through 2024](#).

"The team at Versus has worked hard to bring a number of exciting partnerships to the table in the first half of 2020. We are actively integrating into more machines, more games, and more interactive media offerings than ever before - at precisely the time when people really want to earn real world rewards in their games and social streams" said Versus CEO Matthew Pierce. "Signing millions of dollars worth of contracts and growing our viewer and player reach into the millions both in North America and Asia, is something the team is very proud of. We look forward to continuing these successes into the second half of the year."

About Versus Systems

Versus Systems, Inc. has developed - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

On behalf of the Board of Directors,

Matthew Pierce
Chief Executive Officer

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