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Versus Systems Grows In-Game Rewards Offering With HP

Versus signs expanded agreement with HP to launch rewards on Pavilion Gaming PCs and in China

LOS ANGELES, May 28, 2020 (GLOBE NEWSWIRE) -- Versus Systems (CSE:VS) (OTCQB:VRSSF) (FRANKFURT:BMVA) today announced a new agreement with HP (NYSE: HPQ) to bring its patented in-game rewards platform to a broader range of HP users. Following the successful installation of Versus-powered OMEN Rewards in OMEN Command Center, announced last August, HP will now include rewards software as a pre-installed feature in all OMEN and Pavilion Gaming desktops and laptops.

The new agreement also includes expanding OMEN Command Center and OMEN Rewards into the gaming markets in China beginning this summer.

OMEN Command Center is available for download by any Windows10 PC via the Windows Store. OMEN Rewards will allow everyone running the OMEN Command Center app to play their favorite games for real-world prizes, gift cards, trips and experiences.

OMEN Rewards is the result of a multi-year collaboration with Versus Systems that has integrated their patented prizing platform into HP's OMEN Command Center.

"We are thrilled to work with one of the best, most well-recognized brands in the world as we bring in-game and in-app rewards to players and viewers worldwide," said Matthew Pierce, CEO of Versus. "HP is a premiere PC developer across the globe and we are proud to be a part of their strategy to bring more engaging interactive experiences to players and viewers everywhere."

About Versus Systems

Versus Systems, Inc. has developed a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit www.versussystems.com or visit Versus Systems official YouTube channel.

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