April 14, 2020

VERSUS SYSTEMS

Versus Partners with Kast to Expand Beyond Gaming Into Streaming Video

Versus to bring rewards to the $250 Billion global video streaming market

LOS ANGELES, April 14, 2020 (GLOBE NEWSWIRE) -- Versus Systems, Inc. ("Versus") (CSE:VS) (OTCQB:VRSSF) (FRANKFURT:BMVA) today announces an agreement with Kast to bring Versus' proprietary in-app rewards technology to Kast's successful watch party platform.

This is an important step for Versus in that Kast is the first non-gaming content partner to integrate the Versus rewards platform. Social streaming, watch parties and video are a part of what Business Wire estimates as a $250 Billion dollar global streaming market that is estimated to grow at 19% CAGR through 2024.

Kast is a real-time video sharing app with screen capture, voice, text, and video chat technology that makes it easy to connect with friends wherever they are in a watch party. Kast is the ultimate virtual living room solution for all your content needs. Kast has recently been featured in well-known media outlets like Wired, Mashable, The Next Web, The Evening Standard, NBC and more.

The two companies will work together to integrate real-world rewards into Kast's watch party apps to increase engagement for hosts of watch parties, known as "Kasters," and watch party spectators alike.

"Kast is a true pioneer in the watch party space," said John O'Connell, Head of Business Development for Versus Systems. "We are excited to bring our in-game reward technologies to their apps, creators and spectators later this year."

Justin Weissberg, Co-founder and President of Kast commented: "Versus brings real, tangible rewards to their partners' growing audiences. We are excited to bring our community rewards they can experience with their Kast friends and family."

About Kast
Kast's mission is to be the ecosystem that empowers people to share their experiences, engage and build relationships with like-minded people. For more information, please visit www.kastapp.co, or search "Kast" on the iTunes and Google Play stores. Kast is available on iOS, Android, PC, Mac and for Chrome browser.

For Kast, contact:
contact@kastapp.live

About Versus Systems

Versus Systems, Inc. has developed - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit www.versussystems.com or visit Versus Systems official YouTube channel.

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Source: Versus Systems Inc.