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Versus Systems Brings Esports Rewards to OMEN with Cloud9 and League of Legends Prizes During World Championships

Versus and OMEN create multi-day sweepstakes for Cloud9 and Esports fans during League of Legends Worlds, an International Competition Watched Globally by Hundreds of Million Viewers

Vancouver, British Columbia--(Newsfile Corp. - October 28, 2019) -**Versus Systems, Inc. (CSE: VS) (OTCQB: VRSSF) (FSE: BMVA) ("Versus" or the "Company")** #VersusXP, Versus Systems has launched a multi-day sweepstakes for OMEN and professional esports team, Cloud9, to bring the e-sport experience to OMEN Rewards.

"The 2019 League of Legends World Championships will be watched by hundreds of millions of fans," said Christian Miranda, Head of Accounts at Versus Systems. "We wanted to create a winning experience that was personal for every fan of this incredible franchise."

With #VersusXP, Cloud9, and OMEN, Versus has created a new sweepstakes model with a dynamic experience featuring League of Legends game-based challenges that embrace gamers from all skill levels, capturing a daily average of 25% of all OMEN Rewards players on a day by day basis, with a per-player average of 80 minutes of branded game-time.

"The main focus of this experience was to create win-scenarios for gamers of any skill level," said Christian Miranda. "We know gamers love it when the prizes they choose to play for are earned through their efforts in-game. We also know they love Cloud9. With this campaign, we were able to create scenarios for those two emotional highs to intersect."

In 2018, League of Legends Worlds became the most watched esports event in history, with over 100 million unique viewers during the finals, surpassing the viewership of the Super Bowl. The Cloud9 world sweepstakes ran for 8 days, from October 14th to October 21st.

Download OMEN Command Center, featuring League of Legends challenges, from the Microsoft Store in Windows 10 PCs, and play League of Legends with OMEN Rewards to win prizes.

To join Versus' investor group, please visit http://connects.systems/versusgroup.

About Cloud9

Founded in 2013, Cloud9 has grown to become one of the most recognizable esports organizations in the world. With championships industry-wide, unmatched viewership hours, and extensive benefits packages for players and staff, Cloud9 prides itself on being the best in all categories. At this time, Cloud9 fields professional teams in League of Legends, Team

Fight Tactics (TFT), Counter-Strike: Global Offensive, Overwatch, Hearthstone, Super Smash Bros Melee, Rocket League, PLAYERUNKNOWN'S BATTLEGROUNDS, PUBG Mobile, and World of Warcraft. To find more information about Cloud9, visit http://www.cloud9.gg.

About Versus Systems

Versus Systems (CSE: VS) (OTCQB: VRSSF) has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official YouTube channel.

Contact: info@versussystems.com

For Versus Systems, contact:
Matthew Pierce
press@versussystems.com
(424) 242-4150

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