

Versus Systems to Launch Rewards Inside Augmented Reality Game from Ludare Games Group in October

Location-based rewards available from Versus Systems inside AR experience from Ludare Games Group

Vancouver, British Columbia--(Newsfile Corp. - October 3, 2019) -**Versus Systems Inc. (CSE: VS) (OTCQB: VRSSF) (FSE: BMVA) ("Versus" or the "Company")** is pleased to announce that their proprietary Winfinite prizing platform will be included in an October 2019 release from Ludare Games Group. The game takes advantage of a location-based augmented reality engine to provide players on iOS and Android devices with experiences based on their personal surroundings when they play.

Ludare Games Group, a Canadian gaming company, develops both original games and licensed games based on global film franchises and internationally recognized IP. The game pairs the latest location-based AR technology with the Winfinite rewards engine from Versus to provide players with opportunities to win prizes based on where they are currently playing. Prizing will be available in-game via the proprietary Winfinite engine throughout available regions in the US and Canada.

"The new generation of location-based games allow us to create entirely new experiences for players. Coupled with Winfinite's geotargeting features, players can now earn real-world rewards based on their surroundings. Playing in restaurants, urban centers, and within music or sporting venues can change the rewards and make the game even more fun," said Matthew Pierce, CEO of Versus.

"Through a new Winfinite mode that we're launching soon, we're excited to offer our players special daily missions that will give them the chance to win real-world rewards based on their location," said Amar Kurani, Director of Ludare Games Group.

About Ludare Games Group

Ludare Games Group Inc. is a premium publisher of top-tier mobile entertainment content that actively seeks to collaborate with genre-leading development studios and globally recognizable intellectual property. Ludare uniquely leverages technology to elevate game experiences and the processes around running and scaling mobile games. For additional information, visit <http://www.ludare.com>.

About Versus Systems Inc.

Versus Systems (CSE: VS) (OTCQB: VRSSF) has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for

those prizes.

For more information on Versus Systems' new platform, WINFINITE, visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

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