

October 18, 2018



Versus Systems Works With 704Games to Promote NASCAR Heat 3

NASCAR Heat 3 prizes to be available in NASCAR Heat Mobile

LOS ANGELES, Oct. 18, 2018 (GLOBE NEWSWIRE) -- **Versus Systems, Inc. ("Versus") (CSE:VS) (OTCQB:VRSSF) (FSE:BMVA)** and 704Games, NASCAR's exclusive esports partner for simulation-style video games on console platforms, have partnered to celebrate the recent Xbox One and PlayStation®4 launch of *NASCAR Heat 3*. Copies of the flagship console game and its DLC will be available as prizes in *NASCAR Heat Mobile* through Winfinite's prized challenges from Friday, October 14th, 2018 to Sunday, November 11, 2018.

"This is a great way for fans of *NASCAR Heat Mobile* to get into the only console game where up to 40 players can race against one another at the same time," said Matthew Pierce, CEO of Versus Systems. "We are proud to support *NASCAR Heat 3*'s launch in *NASCAR Heat Mobile*."

Versus Systems' Winfinite platform allows game publishers to leverage their existing digital library as prize incentives, across all gaming platforms, to drive engagement and awareness for new initiatives. From product launches to introduction of new IP Winfinite's prized in-game challenges, and re-targeting system offers game publishers the tools to create immediate lift and engagement.

"We're very excited to continue leveraging Winfinite and our partnership with Versus Systems to promote *NASCAR Heat 3* in *NASCAR Heat Mobile*," said Ed Martin, President of 704Games. "If you're a *NASCAR Heat Mobile* player, there's a much richer experience waiting for you in *NASCAR Heat 3* including dirt tracks, split screen racing, and online multiplayer."

NASCAR Heat Mobile is available on the [App Store](#) for iPhone and iPad, as well as [Google Play](#) for Android devices.

NASCAR Heat 3 is available for [PlayStation®4](#), [Xbox One](#), and [Steam](#).

For more information on Versus Systems' new integrated consumer platform, Winfinite, visit www.versussystems.com or visit Versus Systems official [YouTube](#) channel.

About Versus Systems

Versus Systems, Inc. has developed Winfinite - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via Winfinite, and gamers compete for those prizes. For more information, please visit www.versussystems.com.

For more information on Versus Systems' new platform, Winfinite, visit www.versussystems.com or visit Versus Systems official YouTube channel.

For Versus Systems, contact:

Matthew Pierce

Matthew.pierce@versussystems.com

(424) 247-6373

Cautionary Note Regarding Forward Looking Information

This news release contains certain forward-looking information and forward-looking statements within the meaning of the applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward-looking statements. In this news release, forward-looking statements relate, among other things, to: the completion of the Offering and the use of proceeds from the Offering.

*These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Accordingly, readers should not place undue reliance on forward-looking statements and information. There can be no assurance that forward-looking information, or the material factors or assumptions used to develop such forward-looking information, will prove to be accurate. The Company does not undertake any obligations to release publicly any revisions for updating any voluntary forward-looking statements, except as required by applicable securities law. **The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this press release.***



Source: Versus Systems Inc.