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# Versus Systems, Inc. Partners with Fanatics for Prizing Partnership in 704 Games' NASCAR Heat Mobile

## Versus Expands In-game Prizes for Gamers with Global Leader in Licensed Sports Merchandise

LOS ANGELES, Aug. 07, 2018 (GLOBE NEWSWIRE) -- Versus Systems, Inc. ("Versus") (CSE:VS) (CSE:VS.CN) (OTCQB:VRSSF) (FRANKFURT:[BMVA](#)) today announced it has introduced offers and prizing from Fanatics, the global leader in licensed sports merchandise and official partner of NASCAR. Following a successful program providing players in 704 Games' NASCAR Heat Mobile with SMI ticket vouchers to official NASCAR races, players will now be able to play for official NASCAR merchandise.

Starting today, races powered by WINFINITE in NASCAR Heat Mobile on iOS and Android will reward players who complete in-game objectives 10% discounts, which expands upon a program featuring NEW ERA official NASCAR hats, which was introduced in July and will run through Sept.2, 2018.

"Fanatics is one of the world's largest suppliers of official sports apparel, jerseys, hats, and fan gear," said Matthew Pierce, CEO of Versus Systems. "Products like NEW ERA hats let NASCAR fans show their passion and support for their favorite drivers anywhere, anytime. Versus is excited to bring official NASCAR merchandise to the players of NASCAR Heat Mobile, letting them win fan gear and redeem discounts every day."

For more information on Versus Systems and the WINFINITE platform, visit [www.versussystems.com](http://www.versussystems.com) or follow us on Twitter at [@VersusSystems](https://twitter.com/VersusSystems).

### About Fanatics

Is a technology-driven, consumer company that powers the [Fanatics](#), [FansEdge](#), [Kitbag](#) and [Majestic](#) brands, as well as the largest selection of sports collectibles and memorabilia through [Fanatics Authentic](#). As a leading retail innovator and global leader in licensed sports merchandise, Fanatics also operates more than 300 online and offline partner stores, including the e-commerce business for all major professional sports leagues, major media brands and more than 200 collegiate team properties, including several of the biggest global soccer clubs. Fanatics' vertical manufacturing engine is built for the on-demand economy and brings much-needed agility to the industry, better servicing today's passionate sports fans and their growing real-time expectations with more unique and innovative products readily available across retail channels.

### About Versus Systems

Versus Systems, Inc. has developed WINFINITE - a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing

across various platforms including mobile, console, PC games, and streaming media. Brands pay to place products in-game via WINFINITE, and gamers compete for those prizes. For more information, please visit [www.versussystems.com](http://www.versussystems.com).

For more information on Versus Systems' new platform, WINFINITE, visit [www.versussystems.com](http://www.versussystems.com) or visit Versus Systems official [YouTube channel](#).

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Source: Versus Systems Inc.