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Versus Systems Partners With Team Ninja Studio, a Subsidiary of Koei Tecmo

Players to be rewarded through the Versus platform in future Team NINJA/Koei Tecmo games

VANCOUVER, British Columbia, Oct. 02, 2017 (GLOBE NEWSWIRE) -- Versus Systems, Inc. (CSE:VS) (OTCQB:VRSSF) (FRA:BMVA) today announced it has entered into partnership with Team NINJA Studio, a wholly owned subsidiary of Koei Tecmo Holdings, Co. Ltd. (TOKYO:3635), publisher of videogames including the critically acclaimed NIOH, Dead or Alive, and Ninja Gaiden franchises, to expand the Versus in-game prize offerings for video gamers. Players will compete for new prizes in-game and Versus and Team NINJA will share equally in this newly created revenue stream.

“Team NINJA makes amazing games, and Koei Tecmo is an industry giant. Team NINJA has been making fun, challenging games for years for their millions of loyal, dedicated fans, and Versus is thrilled to be a part of that,” said Matthew Pierce, CEO of Versus Systems. “Team NINJA will be a great partner for Versus. We look forward to working together to reward players of all skill levels in many games to come.”

"Versus’ team built a platform featuring a prizing network which make it easy to reward Team NINJA’s players’ in-game skills," said Tom Lee, Creative Director of Team NINJA, a videogame developer wholly owned by Koei Tecmo Holdings Corp. “Versus’ provides players the ability select a prize and play a match or complete a challenge to earn that prize in-game. Team NINJA is constantly innovating and Versus will present us with a unique way to reward our players."

About Team NINJA Studio
Team NINJA Studio is a world-renowned development team of interactive entertainment software for next generation consoles, PC, and more platforms based in Tokyo, Japan. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. Team NINJA is best known for its NIOH™, Dead or Alive® and Ninja Gaiden® series.

About Koei Tecmo America Corp.
KOEI TECMO AMERICA CORP. is a publisher of interactive entertainment software for current generation consoles, handhelds and digital download content based in Burlingame, California. The company is a wholly owned subsidiary of KOEI TECMO HOLDINGS CO., LTD., headquartered in Yokohama, Japan. KOEI is best known for its Dynasty Warriors® and Samurai Warriors® franchises. TECMO is best known for the Dead or Alive®, Ninja Gaiden®, Tecmo Bowl®, and Fatal Frame® series.

About Versus Systems
Versus Systems, Inc. has developed a proprietary in-game prizing and promotions engine that allows publishers and developers of interactive media to offer prizes inside interactive

media including mobile, console, and PC games. Brands will pay to place products in-game via the Versus platform and players will compete for those prizes. To learn more about Versus, see the website at www.versussystems.com, or watch their most recent video on YouTube.

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