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Versus Systems Adds Amazon Executive and Veteran Technology Strategist Keyvan Peymani to Advisory Board

VANCOUVER, British Columbia, Sept. 29, 2017 (GLOBE NEWSWIRE) -- Versus Systems, Inc. (CSE:VS) (OTCQB:VRSSF) (FRA:BMVA) today announces Keyvan Peymani, Head of Startup Marketing for Amazon Web Services has been added to the Versus Systems advisory board. Mr. Peymani has worked at Netflix, Warner Bros., Disney, and Amazon, and he will advise the board on the Company's technology path and their business development strategies.

"Keyvan is one of the world's experts in technology and media strategy. He has believed in Versus from the beginning and he has tremendous knowledge and contacts throughout the entertainment industry. We are lucky to have him on the team," said Matthew Pierce, Versus Systems CEO.

Mr. Peymani is the Head of Startup Marketing for Amazon Web Services – a multi-billion dollar line of business for Amazon. He is also a venture partner and advisor at Touchdown Ventures, in Los Angeles, where he is also a guest lecturer on media and technology at the University of Southern California.

Versus Systems, Inc. has developed a proprietary in-game prizing and promotions engine that allows publishers and developers of interactive media to offer prizes inside interactive media including mobile, console, and PC games. To learn more about Versus, see the website at www.versussystems.com, or watch their most recent video onYouTube.

For **Versus Systems**, contact Liz Pieri
m: 626-818-7580
liz@pieripr.com

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