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Versus Systems to Discuss the Future of Game Engagement at NYME

Matthew Pierce, CEO of Versus Systems to participate in New York Games Conference

VANCOUVER, British Columbia, Sept. 26, 2017 (GLOBE NEWSWIRE) -- Versus Systems, Inc. (CSE:VS) (OTCQB:VRSSF) (FRA:BMVA) today announced that the CEO Matthew Pierce will be speaking on a mobile gaming panel this week in New York, discussing the Versus Systems platform and the future of gaming engagement.

The New York Media Festival and the New York Games conference take place in Manhattan on September 26 and 27, and feature leading companies in entertainment, media and technology including executives from Microsoft, Activision Blizzard, Tencent, and Google.

Created by Digital Media Wire, the New York Media Festival and the New York Games Conference are described as the place where innovation and influence meet. The conference features experts and influencers in gaming, music, television, streaming media, and digital entertainment.

The panel is titled Creativity Rules: Making Successful Games for Mobile Platforms. It will be moderated by Liam Callahan, Senior Business Planner, XBox Games Marketing and it will take place at noon on September 27, at the Museum Of Jewish Heritage, 36 Battery Place, NY, NY, 10280. Learn more at mefest.com.

Versus Systems, Inc. has developed a proprietary in-game conditional prizing and promotions engine that enables players to win real prizes from brands that they care about while playing their favorite games on PC, console, and mobile. Versus allows game developers and publishers to provide in-game prizing for all of the world's 2.6 billion gamers – making games more fun, and more engaging. Versus prizing includes gear, apparel, tickets, energy drinks, and downloadable content from brands like Tier 1, Han Cholo, Rockstar Energy Drink and others. Learn more athttps://www.versussystems.com.

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