February 15, 2017

VERSUS SYSTEMS

Versus Systems, Inc. CEO and Founder Matthew Pierce Tapped for Entertainment Technology and eSports Conferences

VANCOUVER, BRITISH COLUMBIA -- (Marketwired) -- 02/15/17 -- Versus Systems, Inc. (CSE: VS)(CSE: VS.CN)(OTCQB: VRSSF)(FRANKFURT: BMVA) today announced February speaking engagements for the company's founder and CEO Matthew Pierce.

UCLA Anderson PULSE Entertainment, Sports & Technology Conference: A UCLA Anderson School of Management MBA, a graduate of Stanford University, as well as current entrepreneurship lecturer at UCLA and UCLA Anderson, Versus CEO Matthew Pierce was tapped for the Future of Content panel discussion during the 8th annual PULSE conference. He was joined by executives from Fox, A&E Networks and KPMG in a discussion about the intersection of entertainment, technology and data. The PULSE conference also featured CEO and Chairman of CBS Les Moonves, Los Angeles Dodgers CEO Stan Kasten, and CEO of Def Jam Recordings Steve Bartels. (Conference Date: 2/10/17, PhotoLink)

(a)list summit: Competitive Gaming & eSports: The fastest-growing media segment is competitive gaming and eSports, a market opportunity Pierce and the Versus team seek to expand on behalf of all game developers, publishers, brands and gamers. The 14th annual (a)list summit brings together experts from this innovative media segment to educate marketers on how to engage and learn from experts in the space. Pierce will be discussing how brands can leverage competitive gaming's worldwide millennial and younger audience in the Reaching the Global Gaming Audience panel. (a)list summit will also feature speakers from Amazon, HTC, Blizzard, Coke, and TBS. (Conference date: 2/16/17)

Pierce has spent his career working on the convergence of technology and entertainment including his work at the Boston Consulting Group and at Warner Bros., in addition to co-founding Rosum Corporation, which later sold to TruePosition, and founding O-Labs, an LA-based technology incubator that was a joint venture of Originate, Inc., Manatt Phelps & Phillips, and ICM Partners.

Versus Systems, Inc. identifies player characteristics, including age, location, and in-game behaviors and achievements, then matches those characteristics to real-world prizes that gamers want. To learn more about Versus, see the website at www.versussystems.com, or watch their recent video on YouTube.

Reader Advisory

Certain statements in this release are forward-looking statements, which include regulatory approvals, development of technology, timing of completion of technology and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative

thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward looking statements will not occur. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company including the development of its technology, including the effectiveness of the technology. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include consumer sentiment towards the Company's technology, technology failures, competition, and failure of counterparties to perform their contractual obligations and other risks detailed from time to time in the filings made by the Company in securities filings.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, the Company undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The Canadian Securities Exchange has not reviewed, nor approved the content of the contents of this news release.

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Source: Versus Systems, Inc.