# Matthews

INTERNATIONAL®

Third Quarter Fiscal 2019 Earnings Teleconference August 2, 2019

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Joseph C. Bartolacci President and Chief Executive Officer

**Steven F. Nicola**Chief Financial Officer

### **DISCLAIMER**

Any forward-looking statements contained in this presentation are included pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from management's expectations. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations will prove correct. Factors that could cause the Company's results to differ materially from the results discussed in such forward-looking statements principally include changes in domestic or international economic conditions, changes in foreign currency exchange rates, changes in the cost of materials used in the manufacture of the Company's products, changes in mortality and cremation rates, changes in product demand or pricing as a result of domestic or international competitive pressures, unknown risks in connection with the Company's acquisitions, cybersecurity concerns, effectiveness of the Company's internal controls, compliance with domestic and foreign laws and regulations, technological factors beyond the Company's control, and other factors described in the Company's Annual Report on Form 10-K and other periodic filings with the U.S. Securities and Exchange Commission ("SEC").

Included in this report are measures of financial performance that are not defined by generally accepted accounting principles in the United States ("GAAP"). The Company uses non-GAAP financial measures to assist in comparing its performance on a consistent basis for purposes of business decision-making by removing the impact of certain items that management believes do not directly reflect the Company's core operations including acquisition costs, ERP integration costs, strategic initiative and other charges (which includes non-recurring charges related to operational initiatives and exit activities), stock-based compensation and the non-service portion of pension and postretirement expense. Management believes that presenting non-GAAP financial measures is useful to investors because it (i) provides investors with meaningful supplemental information regarding financial performance by excluding certain items that management believes do not directly reflect the Company's core operations, (ii) permits investors to view performance using the same tools that management uses to budget, forecast, make operating and strategic decisions, and evaluate historical performance, and (iii) otherwise provides supplemental information that may be useful to investors in evaluating the Company's results. The Company believes that the presentation of these non-GAAP financial measures, when considered together with the corresponding GAAP financial measures and the reconciliations to those measures, provided herein, provides investors with an additional understanding of the factors and trends affecting the Company's business that could not be obtained absent these disclosures.

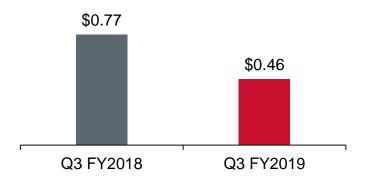
The Company believes that adjusted EBITDA provides relevant and useful information, which is used by the Company's management in assessing the performance of its business. Adjusted EBITDA is defined by the Company as earnings before interest, income taxes, depreciation, amortization and certain non-cash and/or non-recurring items that do not contribute directly to management's evaluation of its operating results. These items include stock-based compensation, the non-service portion of pension and postretirement expense, acquisition costs, ERP integration costs, and strategic initiatives and other charges. Adjusted EBITDA provides the Company with an understanding of earnings before the impact of investing and financing charges and income taxes, and the effects of certain acquisition and ERP integration costs, and items that do not reflect the ordinary earnings of the Company's operations. This measure may be useful to an investor in evaluating operating performance. It is also useful as a financial measure for lenders and is used by the Company's management to measure business performance. Adjusted EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities as a measure of the Company's liquidity. The Company's definition of adjusted EBITDA may not be comparable to similarly titled measures used by other companies.

The Company has also presented adjusted net income and adjusted earnings per share and believes each measure provides relevant and useful information, which is widely used by analysts and investors, as well as by the Company's management in assessing the performance of its business. Adjusted net income and adjusted earnings per share provides the Company with an understanding of the results from the primary operations of our business by excluding the effects of certain acquisition and system-integration costs, and items that do not reflect the ordinary earnings of our operations. These measures provide management with insight into the earning value for shareholders excluding certain costs, not related to the Company's primary operations. Likewise, these measures may be useful to an investor in evaluating the underlying operating performance of the Company's business overall, as well as performance trends, on a consistent basis.

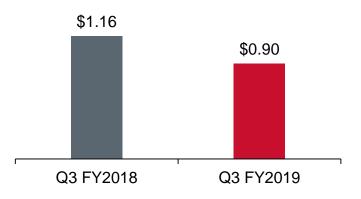


### Q3 FY2019 SUMMARY

**EPS - Diluted** 



### Adjusted EPS\*



### Q3 GAAP and non-GAAP EPS Comparison

#### Sales

- Loss of a previously reported brand client account
- Decline in U.S. casketed deaths
- Delays in several warehouse automation projects
- Unfavorable impact of changes in foreign currency rates

### **Higher Operating Cash Flow**

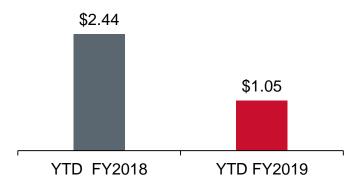
• \$89.4 million, up \$6.6 million

### **Beginning Cost Reduction Analysis**

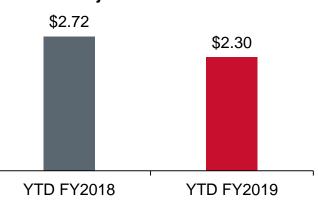
<sup>\*</sup> See supplemental slide for Adjusted EPS reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures

### YTD FY2019 SUMMARY





### Adjusted EPS\*



### YTD Q3 GAAP and non-GAAP EPS Comparison

#### Sales

- Higher sales in private label brand market, surfaces and engineered products, and warehouse automation
- Higher sales of cremation and incineration equipment
- Previously reported significant brand client account loss
- Decline in U.S. casketed deaths
- Unfavorable impact of changes in foreign currency rates

#### **Income Tax**

Prior year included significant net favorable tax adjustment

#### **Divestiture**

Sale of controlling interest in pet cremation business

#### **Interest Expense**

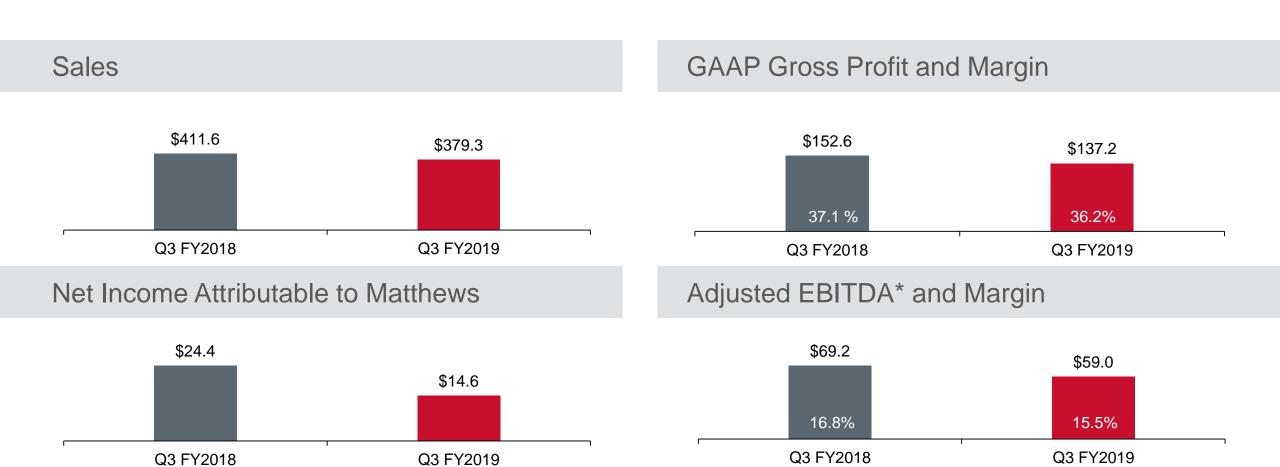
Higher expense related partially to 2017 bond offering



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### Q3 FY2019 CONSOLIDATED RESULTS

(\$ in millions)

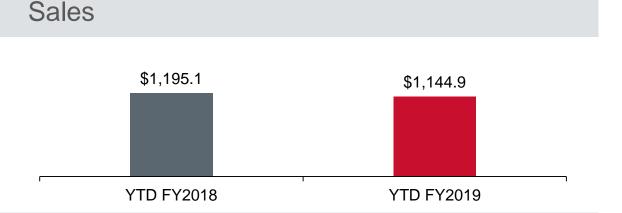




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### YTD FY2019 CONSOLIDATED RESULTS

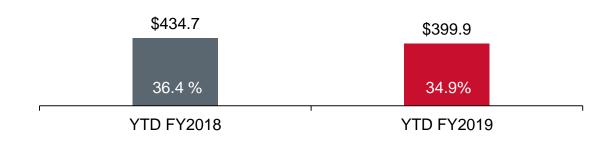
(\$ in millions)



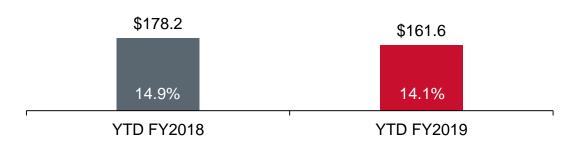
### Net Income Attributable to Matthews



### GAAP Gross Profit and Margin



Adjusted EBITDA\* and Margin

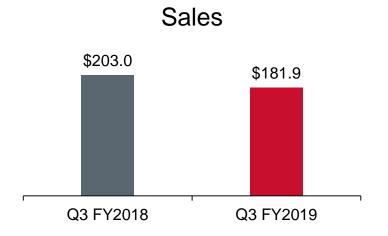


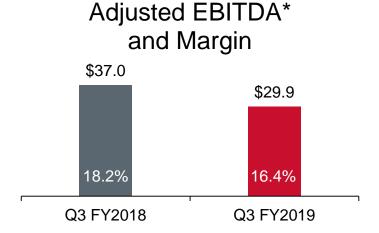
<sup>\*</sup> See supplemental slide for Adjusted EBITDA reconciliation and other important disclaimers regarding Matthews' use of Non-GAAP measures



### Q3 FY19 SGK BRAND SOLUTIONS RESULTS

(\$ in millions)





#### Sales

- Currency \$7.1 million unfavorable
- Previously reported significant brand client account loss
- Slow U.S. market conditions and delayed orders
- Sales growth in the private label brand market
- Frost Converting Systems acquisition (Nov 2018)

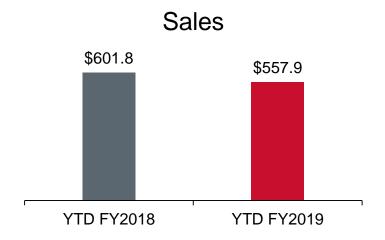
- Lower sales
- Changes in currency rates

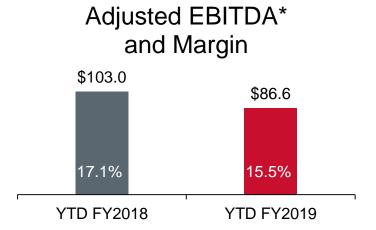


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### YTD FY19 SGK BRAND SOLUTIONS RESULTS

(\$ in millions)





#### Sales

- Currency \$22.9 million unfavorable
- Previously announced significant brand client account loss
- Higher organic sales in Europe, private label, surfaces and engineered products
- Frost Converting Systems acquisition (Nov 2018)

- Lower sales
- Changes in currency rates

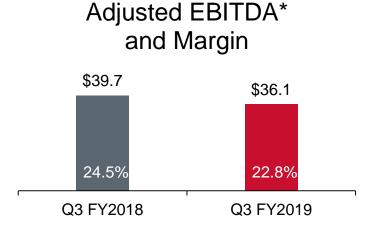


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### Q3 FY19 MEMORIALIZATION RESULTS

(\$ in millions)





#### Sales

- Decline in U.S. casketed deaths
- Divestiture of controlling interest in pet cremation business
- Higher sales of cremation and incineration equipment
- Currency \$0.8 million unfavorable

- Lower sales
- Higher commodity and transportation costs

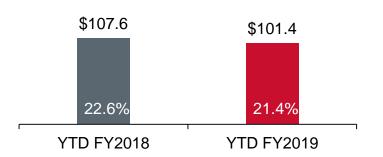
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### YTD FY19 MEMORIALIZATION RESULTS

(\$ in millions)



## Adjusted EBITDA\* and Margin



#### Sales

- Higher sales of cremation and incineration equipment in the U.K.
- Star Granite & Bronze acquisition (Feb 2018)
- Lower casket sales
- Divestiture of controlling interest in pet cremation business
- Currency \$2.3 million unfavorable

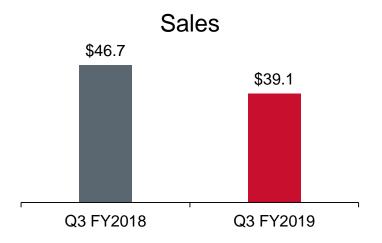
- Lower sales
- Divestiture of pet cremation business
- Higher input costs
- Acquisition integration synergies and other cost reduction initiatives

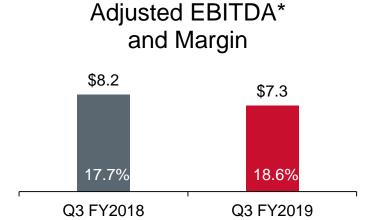


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### Q3 FY19 INDUSTRIAL TECHNOLOGIES RESULTS

(\$ in millions)





#### Sales

- Lower warehouse automation sales from customer delays
- Currency \$0.6 million unfavorable

- Lower sales
- Higher R&D costs

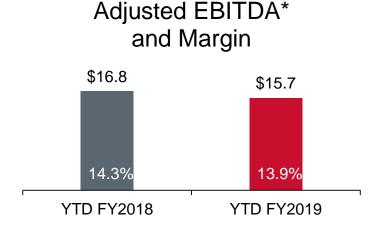


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### YTD FY19 INDUSTRIAL TECHNOLOGIES RESULTS

(\$ in millions)





#### **Sales**

- Higher warehouse automation sales
- Compass Engineering acquisition (Nov 2017)
- Lower product identification sales
- Currency \$1.9 million unfavorable

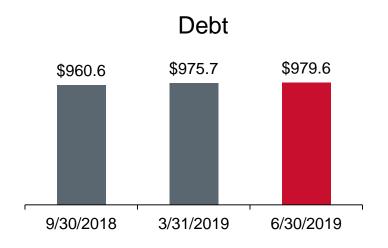
- Lower sales
- Higher R&D costs

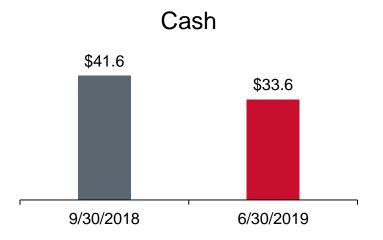


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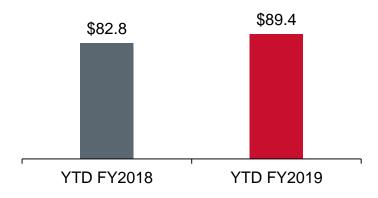
### **CAPITALIZATION AND CASH FLOWS**

(\$ in millions)









- \$6.6 million increase in YTD operating cash flow
- YTD debt increase primarily to fund Frost acquisition and other investments
- Purchased 570k shares for \$21.8 million in YTD FY2019
- Quarterly dividend of \$0.20/share, payable 8/19/19



### **BUSINESS PROGRESS & MARKET CLIMATE**

# SGK BRAND SOLUTIONS

- Significant currency headwinds
- Impact of large U.S.-based client who transitioned work internally
- Several new account wins; but volume ramp has been slow, especially in U.S.
- · Equator continuing to add private label business globally
- IDL responding well to demand for quick turnaround and high value/design projects
- Strong orders in Surfaces and Engineering

### **MEMORIALIZATION**

- Slower U.S death rates impacting casket sales
- Ongoing commodity cost and tariff pressures
- Challenging pricing environment

- Managing costs well, capturing acquisition synergies
- Cremation and incineration products growing
- Incinerators present growth opportunity

# INDUSTRIAL TECHNOLOGIES

- Warehouse automation sales remain strong
- Low order rates for product identification group
- New warehouse automation project wins
- Progressing with production process for new product; positive customer feedback from testing

### **OUTLOOK FOR FISCAL 2019**

### **Observations**

- Currency expected to be ongoing headwind
- Don't expect recovery from shortfall in casketed deaths
- Impact of brand client loss and recent slowing in U.S. brand business
- Strong order rates for warehouse automation, cremation and incineration, and surfaces and engineered products
- Improving trends in private label, product identification sales and merchandising solutions

### **Cautiously Maintaining FY2019 Guidance**



# RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES

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### **ADJUSTED EARNINGS PER SHARE**

### **NON-GAAP RECONCILIATION (Unaudited)**

#### ADJUSTED NET INCOME AND EPS RECONCILIATION (Unaudited)

(In thousands, except per share data)

	Three Months Ended June 30,					Nine Months Ended June 30,						
	2019			2018			2019			2018		
			per share			per share			per share			per share
Net income attributable to Matthews	\$	14,629	\$ 0.46	\$	24,414	\$ 0.77	\$	33,143	\$ 1.05	\$	77,776	\$ 2.44
Acquisition costs		2,373	0.08		2,604	0.08		6,373	0.20		6,939	0.22
ERP integration costs		1,869	0.06		2,005	0.06		4,816	0.15		6,125	0.19
Strategic initiatives and other charges		830	0.03		478	0.02		2,393	0.08		2,118	0.07
Loss on divestiture		90	-		-	-		3,394	0.10		-	-
Joint Venture intangible amortization expense (1)		210	0.01		-	-		210	0.01		-	-
Non-service pension and postretirement expense (2)		759	0.02		1,055	0.03		2,167	0.07		3,164	0.10
Intangible amortization expense		7,606	0.24		6,167	0.20		20,646	0.65		17,215	0.54
Tax-related (3)		-			-	-		(300)	(0.01)		(26,738)	(0.84)
Adjusted net income	\$	28,366	\$ 0.90	\$	36,723	\$ 1.16	\$	72,842	\$ 2.30	\$	86,599	\$ 2.72

Note: Adjustments to net income for non-GAAP reconciling items were calculated using an income tax rate of 20.3% and 24.0% for the three and nine months ended June 30, 2019, respectively and 26% for the three and nine months ended June 30, 2018, respectively.

- (1) Represents the Company's portion of intangible amortization expense incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.
- (2) The non-GAAP adjustment to pension and postretirement expense represents the add-back of the non-service related components of these costs. Non-service related components include interest cost, expected return on plan assets and amortization of actuarial gains and losses. The service cost and prior service cost components of pension and postretirement expense are considered to be a better reflection of the ongoing service-related costs of providing these benefits. The other components of GAAP pension and postretirement expense are primarily influenced by general market conditions impacting investment returns and interest (discount) rates. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.
- (3) The tax-related adjustments in fiscal 2018 consisted of income tax regulation changes which included an estimated favorable tax benefit of approximately \$37,800 for the reduction in the Company's net deferred tax liability principally reflecting the lower U.S. Federal tax rate, offset partially by an estimated repatriation transition tax charge and other charges of approximately \$11,000, for the nine month period ended June 30, 2018.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted net income and adjusted EPS.



### **ADJUSTED EBITDA**

### **NON-GAAP RECONCILIATION (Unaudited)**

(In thousands)	Three Months Ended June 30,					Nine Months Ended June 30,				
		2019		2018	2019		2018			
Net income	\$	14,424	\$	24,345	\$	32,602	\$	77,575		
Income tax provision (benefit)		3,989		4,312		4,429		(18,703)		
Income before income taxes		18,413		28,657		37,031		58,872		
Net loss attributable to noncontrolling interests		205		69		541		201		
Interest expense		10,508		9,719		31,068		26,782		
Depreciation and amortization *		20,483		20,066		60,759		57,052		
Acquisition costs (1)**		2,980		3,519		8,386		9,309		
ERP integration costs (2)**		2,355		2,710		6,337		8,278		
Strategic initiatives and other charges (3)**		1,037		647		3,149		2,862		
Joint Venture depreciation, amortization and interest expense (4)		866		-		866		-		
Loss on divestiture (5)		-		-		4,465		-		
Stock-based compensation		1,156		2,399		6,169		10,531		
Non-service pension and postretirement expense (6)		951		1,426		2,852		4,276		
Total Adjusted EBITDA	\$	58,954	\$	69,212	\$	161,623	\$	178,163		
Adjusted EBITDA margin		15.5%		16.8%		14.1%		14.9%		

- (1) Includes certain non-recurring costs associated with recent acquisition activities.
- (2) Represents costs associated with global ERP system integration efforts.
- (3) Includes certain non-recurring costs associated with productivity and cost-reduction initiatives intended to result in improved operating performance, profitability and working capital levels.
- (4) Represents the Company's portion of depreciation, intangible amortization and interest expense incurred by non-consolidated subsidiaries accounted for as equity-method investments within the Memorialization segment.
- (5) Represents a loss on the sale of a controlling interest in a Memorialization business.
- (6) Non-service pension and postretirement expense includes interest cost, expected return on plan assets and amortization of actuarial gains and losses. These benefit cost components are excluded from adjusted EBITDA since they are primarily influenced by external market conditions that impact investment returns and interest (discount) rates. The service cost and prior service cost components of pension and postretirement expense are included in the calculation of adjusted EBITDA, since they are considered to be a better reflection of the ongoing service-related costs of providing these benefits. Please note that GAAP pension and postretirement expense or the adjustment above are not necessarily indicative of the current or future cash flow requirements related to these employee benefit plans.
- \* Depreciation and amortization was \$12,757 and \$11,718 for the SGK Brand Solutions segment, \$4,840 and \$5,463 for the Memorialization segment, \$1,545 and \$1,554 for the Industrial Technologies segment, and \$1,331 for Corporate and Non-Operating, for the three months ended June 30, 2019 and 2018, respectively. Depreciation and amortization was \$37,364 and \$34,550 for the SGK Brand Solutions segment, \$14,898 and \$14,777 for the Memorialization segment, \$4,630 and \$4,156 for the Industrial Technologies segment, and \$3,867 and \$3,569 for Corporate and Non-Operating, for the nine months ended June 30, 2019 and 2018, respectively.
- \*\* Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$449 and \$2,299 for the SGK Brand Solutions segment and \$5,923 and \$4,108 for Corporate and Non-Operating, for the three months ended June 30, 2019 and 2018, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$467 for the Memorialization segment and \$2 for the Industrial Technologies segment for the three months ended June 30, 2018. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$3,858 and \$5,484 for the SGK Brand Solutions segment and \$14,014 and \$12,979 for Corporate and Non-Operating, for the nine months ended June 30, 2019 and 2018, respectively. Acquisition costs, ERP integration costs, and strategic initiatives and other charges were \$1,397 for the Memorialization segment and \$589 for the Industrial Technologies segment for the nine months ended June 30, 2018.

<sup>\*</sup> See Disclaimer (page 2) for Management's assessment of supplemental information related to adjusted EBITDA.

