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MYOS RENS Announces that Multiple Top-Tier Pet Insurance Companies Now Cover its Canine Nutrition Products

Science-Backed Product is Recommended by Key Opinion Leaders in Veterinary Medicine

CEDAR KNOLLS, N.J., April 28, 2020 /PRNewswire/ -- MYOS RENS Technology Inc. ("MYOS" or "the Company") (NASDAQ: MYOS), a bionutrition company and the owner of **Fortetropin**[®], a proprietary bioactive composition that helps build lean muscle, announced today that its **MYOS Canine Muscle Formula**[®] ("**MYOS Canine**") *Regular* and *Veterinarian Strength*, is now eligible for reimbursement by several top-tier pet insurance companies.

The following pet insurers are now covering **MYOS Canine Muscle Formula**: *Nationwide Pet Insurance, Trupanion Pet Insurance, Embrace Pet Insurance, PetPlan Insurance, Hartville Pet Insurance/Petshealth Care Plan, Prudent Pet Insurance, and PetPartners Pet Insurance*. Coverage is on a case-by-case basis and each insurance company should be contacted in advance for details.

Veterinary expenses account for \$58.5 billion in spending, annually, according to the North American Pet Health Insurance Association (NAPHIA), and pet insurers reimburse approximately \$15.25 billion of those veterinary care costs, annually. ***Many of these insurers also reimburse a large portion of the cost of nutritional supplements when prescribed by a veterinarian.***

"I have been using Fortetropin in dogs for nearly 5 years. I find it particularly helpful in older dogs and canines with muscle atrophy," stated Leilani Alvarez, DVM, DACVSMR, Director, Integrative & Rehabilitative Medicine, Animal Medical Center, New York, NY, an expert on veterinary nutraceuticals who is well-published in this field. "It's rare to have veterinary supplements backed by prospective clinical studies and, Fortetropin, which has been studied rigorously, is a leader in this regard," she added.

A vast number of human and veterinary clinical studies have shown that gains in muscle mass and muscular strength are associated with improved longevity for both humans and animals. Additionally, specific veterinary clinical research has also shown that Labrador Retriever dogs with greater muscle mass had improved longevity.

"The decision by many veterinarians to recommend **MYOS Canine** to their patients is a testament to the efficacy of our product which is backed by high-caliber, published [clinical research](#)," stated Joseph Mannello, CEO of MYOS. "There is overwhelming evidence linking muscle health to improved longevity, and we believe that MYOS Canine is an excellent investment in your dog's muscle health. We will continue to work with veterinarians and pet insurance companies to offer pet owners a proven product to enhance their dog's muscle health."

About Myos Canine Muscle Formula[®]

Myos Canine Muscle Formula (**Regular** and **Veterinarian Strength**) is an advanced veterinary health supplement to support muscle health in dogs, featuring **Fortetropin[®]** as the active ingredient. Fortetropin is made through a patented process that maintains the vital nutrients of fertilized egg yolks to help build more lean muscle and decrease muscle loss. For more information, please visit www.myospet.com.

About MYOS RENS Technology Inc.

MYOS RENS Technology Inc. (MYOS), "The Muscle Company[®]", is a Cedar Knolls, NJ-based advanced nutrition company that develops and markets products that improve muscle health and performance. MYOS is the owner of **Fortetropin[®]**, a fertilized egg yolk-based product manufactured via a proprietary process to retain and optimize its biological activity. Fortetropin has been clinically shown to increase muscle size, lean body mass and reduce muscle atrophy. MYOS believes Fortetropin has the potential to redefine existing standards of physical health and wellness. For more information, please visit www.myosrens.com.

Forward-Looking Statements

*Any statements in this release that are not historical facts are forward-looking statements. Actual results may differ materially from those projected or implied in any forward-looking statements. Such statements involve risks and uncertainties, including but not limited to those relating to product and customer demand, market acceptance of our products, the ability to create new products through research and development, the successful results of strategic initiatives, the success of our products, including **MYOS Canine Muscle Formula[®]**, **Yolked[®]**, **Physician Muscle Health Formula[®]**, **Qurr[®]** and **MYOS Enteral Nutrition Formula[™]**, the success of our research and development, the results of the clinical evaluation of **Fortetropin[®]** and its effects, the ability to enter into new partnership opportunities and the success of our existing partnerships, the ability to generate revenue and cash flow from sales of our products, the ability to increase our revenue and gross profit margins, the ability to achieve a sustainable, profitable business, the effect of economic conditions, the ability to protect our intellectual property rights, competition from other providers and products, the continued listing of our securities on the Nasdaq Stock Market, risks in product development, our ability to raise capital to fund continuing operations, the adverse impact of the coronavirus on the economy and our business, and other factors discussed from time to time in our filings with the Securities and Exchange Commission. We undertake no obligation to update or revise any forward-looking statement for events or circumstances after the date on which such statement is made except as required by law.*

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