



It's a Done Deal

\$35,000,000

OptimizeRx

Credit Facility  
Financial Advisor  
MAY 2026

## Roth Capital Partners acted as Financial Advisor for OptimizeRx Corp. (NASDAQ: OPRX) in its \$35 Million Credit Facility

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### Transaction Information

OptimizeRx Corp. (the "Company") (NASDAQ: OPRX), a leading provider of healthcare technology solutions helping life sciences companies reach and engage healthcare professionals (HCPs) and patients, announced that it has entered into a senior secured credit facility of \$35 million with Fifth Third Bank. The facility consists of a \$25.0 million term loan and an undrawn \$10.0 million revolving credit facility.

Roth Capital Partners acted as financial advisor for the offering.

### About Optimize Rx Corp.

OptimizeRx is a leading healthcare technology company that's redefining how life science brands connect with patients and healthcare providers. The Company's platform combines innovative artificial intelligence (AI)-driven tools like the Dynamic Audience Activation Platform (DAAP) and Micro-Neighborhood Targeting (MNT) to deliver timely, relevant, and hyper-local engagement. By bridging the gap between HCP and DTC strategies, OptimizeRx empowers brands to create synchronized marketing solutions that drive faster treatment decisions and improved patient outcomes.

OptimizeRx's commitment to privacy-safe, patient-centric technology ensures that every interaction is designed to make a meaningful impact, delivering life-changing therapies to the right patients at the right time. Headquartered in Waltham, Massachusetts, the Company partners with some of the world's leading pharmaceutical and life sciences companies to transform the healthcare landscape and create a healthier future for all. For more information on OptimizeRx Corp., please visit [www.optimize.rx.com](http://www.optimize.rx.com). (Source: Company Press Release 5.12.26)

### About Roth Capital Partners

Roth Capital Partners, LLC ("ROTH") is a relationship-driven investment bank focused on serving growth companies and their investors. Our full service platform provides capital raising, high impact equity research,

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macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, Roth is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information on Roth, please visit [www.roth.com](http://www.roth.com).

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